

# OVERVIEW

Week 2

Lecture: Video Prototyping

Monday

Tuesday

Wednesday

Thursday

Friday

Group Work: Videoprototyping

Monday

Tuesday

Wednesday

Thursday

Friday

Group Work: Videoprototyping



Monday

Tuesday

Wednesday

Thursday

Friday



**Deadline & Individual Feedback**

Monday

Tuesday

Wednesday

Thursday

Friday

Week 1

Final Presentation w. Guests

Monday

Tuesday

Wednesday

Thursday

Friday



## **Next Steps Today**

- individual group-work : plan the video shoot
- materials you need : laptop & camera (video & photo)

## **Next Steps Tuesday & Wednesday**

- individual group-work : shot and edit
- materials you need : laptop & camera (video & photo)
  - feedback and reviews on demand

## **Next Steps Thursday**

- Morning: Prepare Presentation
- Afternoon: Deadline 13:30 s.t.
- Formal Individual Feedback
- clean up rooms & bring back materials!

**Final Submission (UniWorX): Friday 9:00 s.t.**

# Final Presentation

- 10 Minutes + 5 Q&A
- Elevator Pitch (Abstract)
  - User + Problems
- Concept Video (self explanatory)
  - Next Steps & Expansions

# Blogpost

- 4 Points
- What is it ? 3-4 Sentences  
+ Video
  - How does it work ?
  - Values and Potential
- Next Steps & Future Work

**Deadline: 05/04/2012 12:00 s.t.**

(Categories: Team x, WS 11/12, Videoprototype)

## **Video-format and Duration**

The video you submit should have the following format:

- MPEG-4,
  - resolution 640 x 480, codec: AAC, H.264
  - be sure that the video is self-explanatory
- explain necessary background information in the beginning of the video
- consider that font sizes should be big enough and readable when your video is being presented