Interaction Design

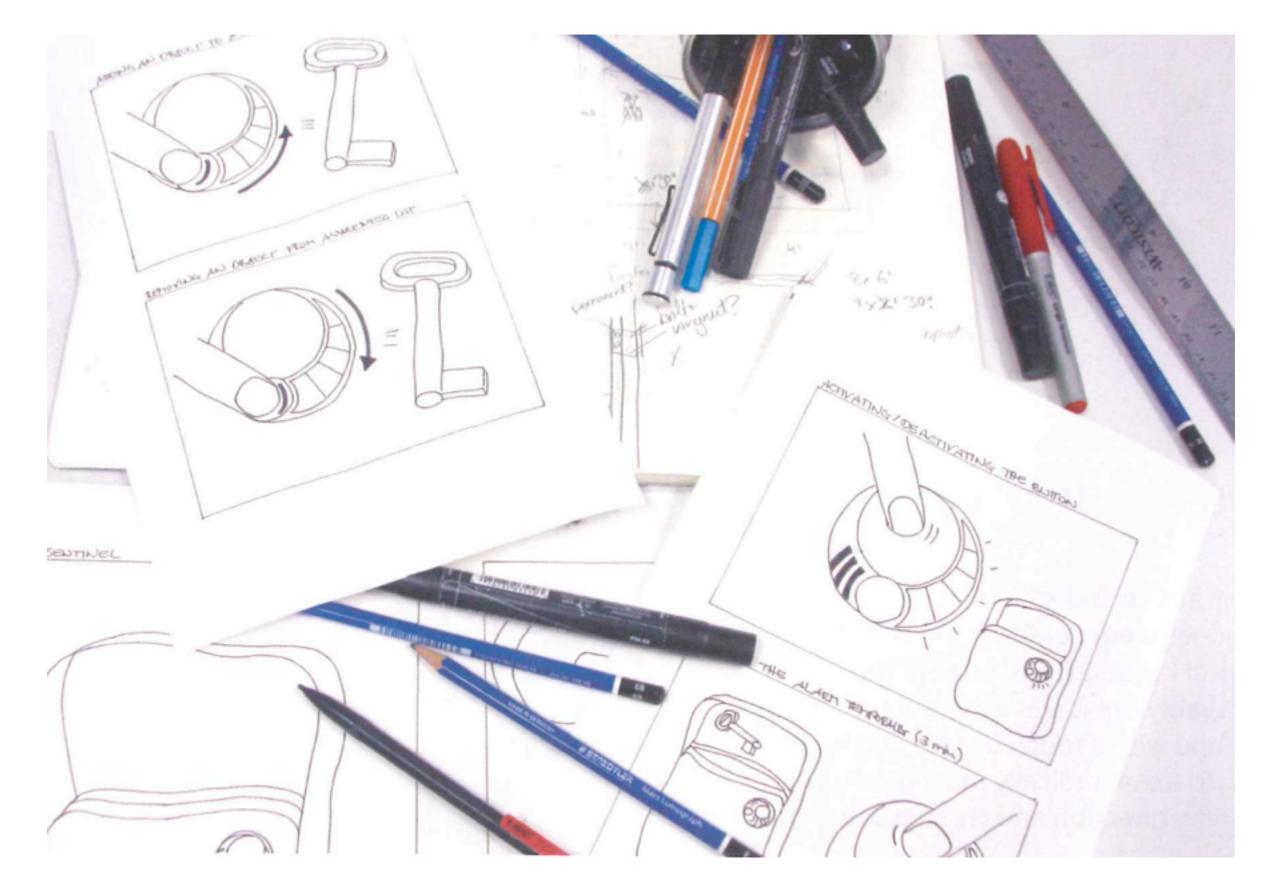
Sketching Interaction

Guest lecture: Nicolai Marquardt, University of Calgary

LMU München – Medieninformatik Alexander Wiethoff + Heinrich Hussmann Interaction Design – SS2012

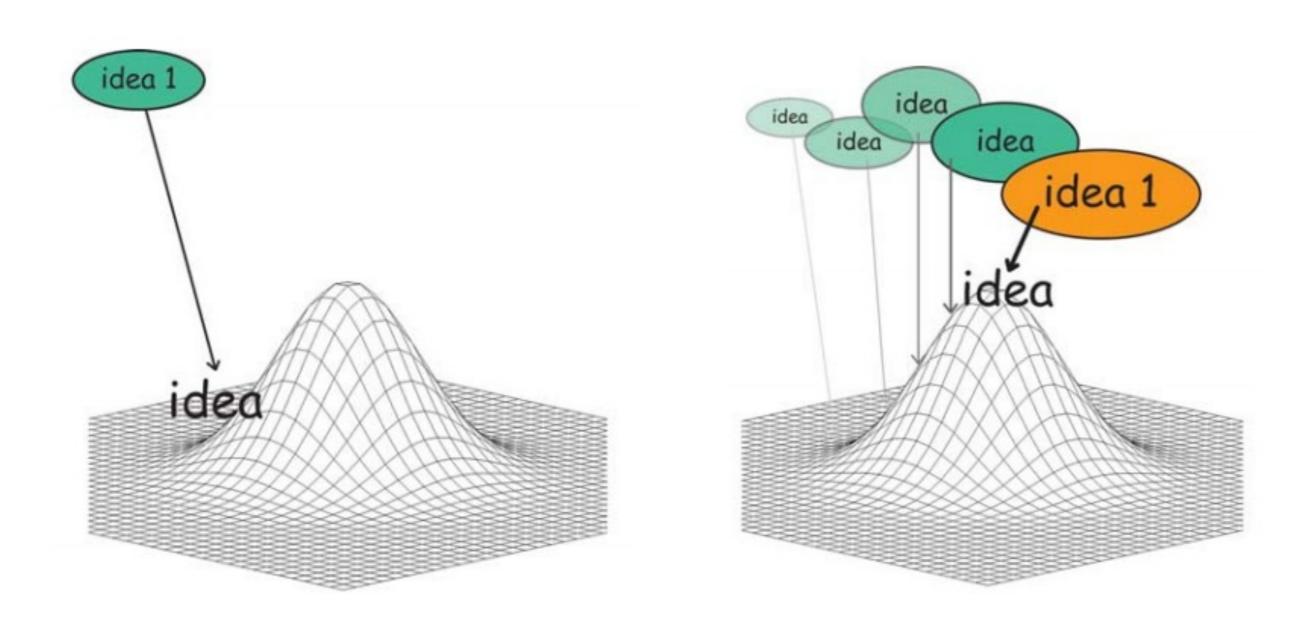
Sketching Interaction

- The Definition of Sketching
- Characteristics of Sketches and Sketching
- Sketches and Prototypes
- Is it a Sketch?
- Sketching Techniques
- Storyboarding

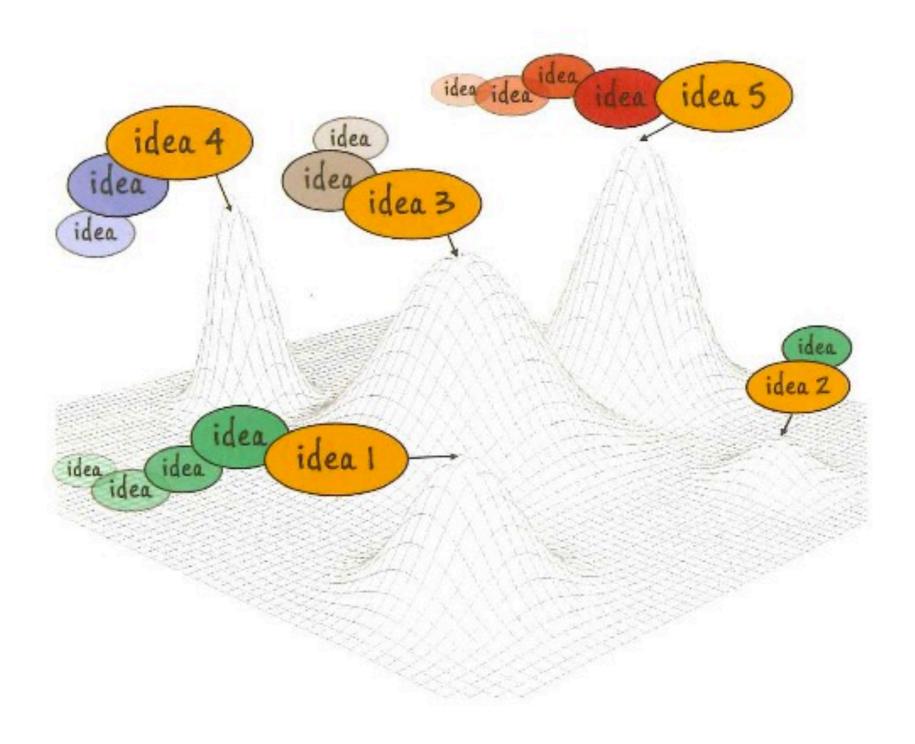


Sketching is about Design

Getting the **design right** vs. Getting the **right design**



Problem: Local Hill Climbing



Why Sketches

Getting the Right Design:

Design in wicked situations:

not just define a solution, but also define design space is part of the game

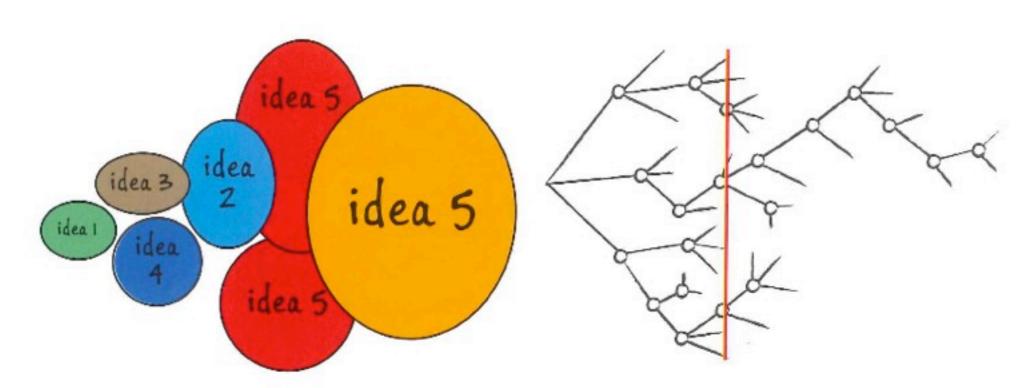
Typically, we tend to fixate on first idea:

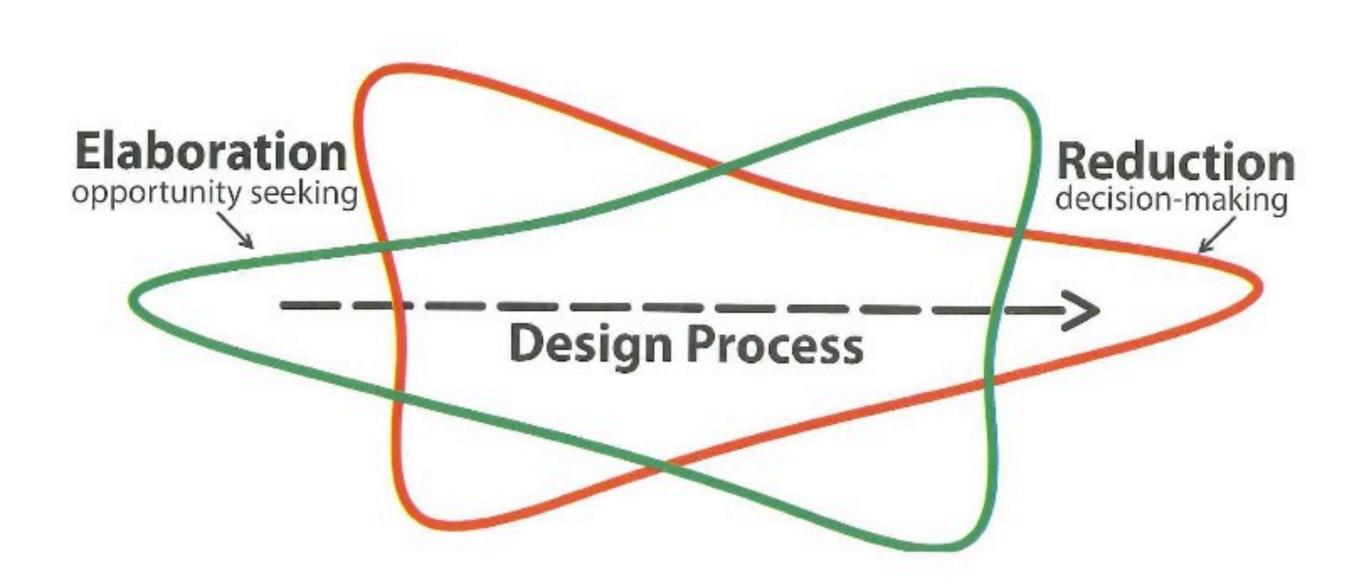
Sketching is a strategy, **not making premature commits**, but exploring the design space:

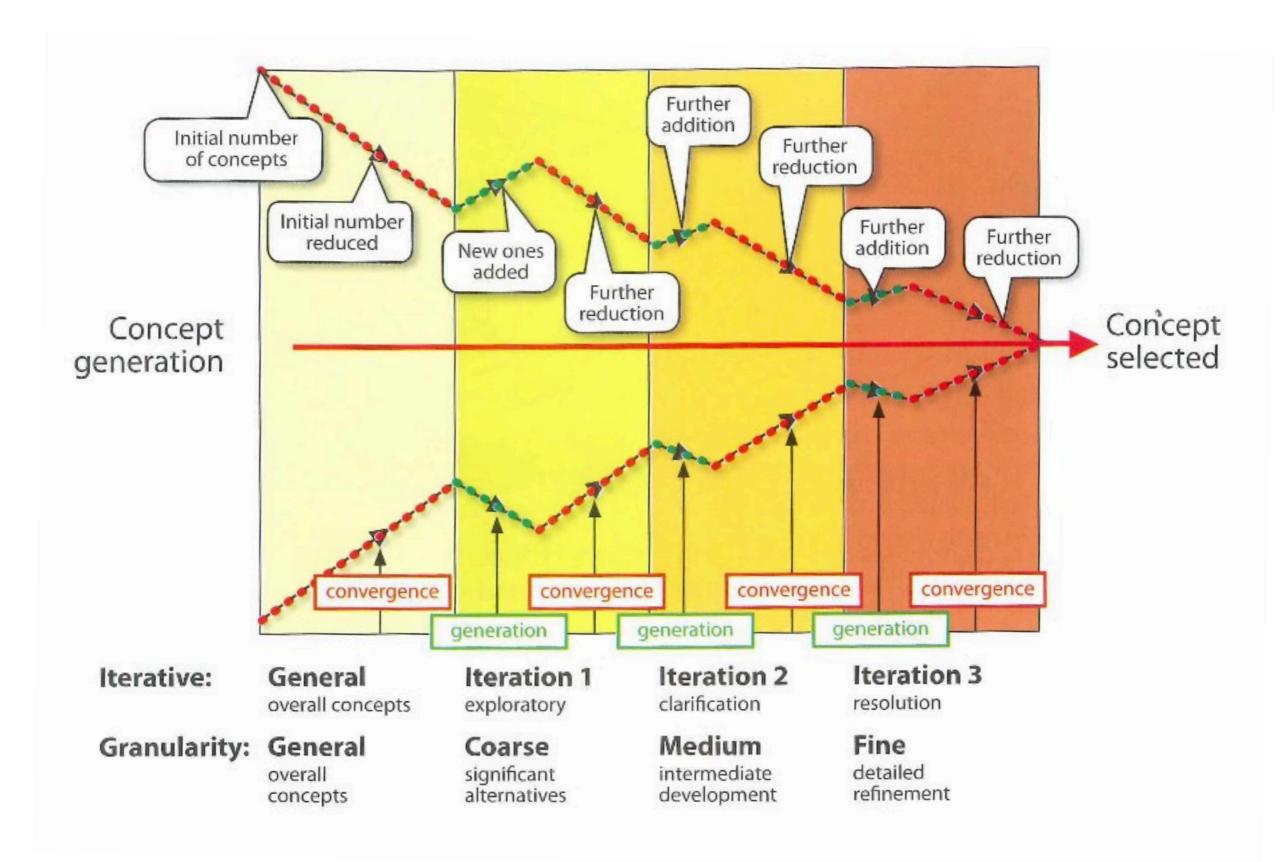
- (1) generate many ideas and variations
- (2) reflect and choose
- (3) then iterate and develop your choice

Getting the RIGHT DESIGN

- Generate many ideas
- Reflect on your ideas
- Choose the promising ones and develop those in parallel
- Add new ideas as they come up

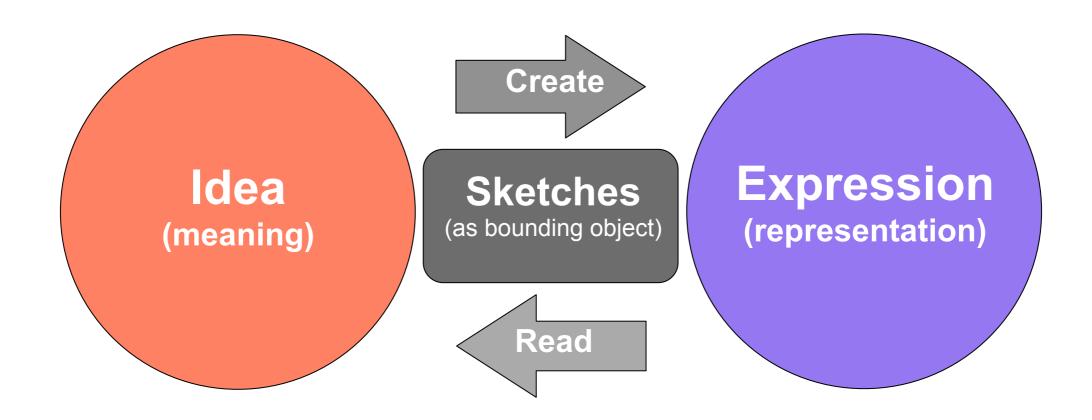






Why is sketching useful?

- Early ideation
- Think through ideas
- Force you to visualize how things come together
- Communicate ideas to others to inspire new designs
- Active brainstorming



Sketching is an activity, where design ideas arise from action in the dialog (personal as well as collective) with the situation at hand

In this **dialectic process** the coupling between design idea and design expression will be established and transformed

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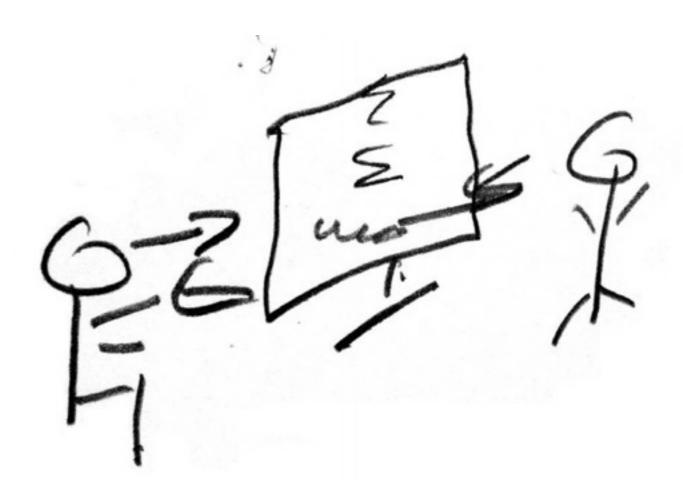
Buxton's Sketch Properties

- Quick
- Timely
- Inexpensive
- Disposable
- Plentiful
- Clear vocabulary
- Distinct gesture

- Minimal detail
- Appropriate degree of refinement
- Suggest and explore rather than confirm
- Ambiguity

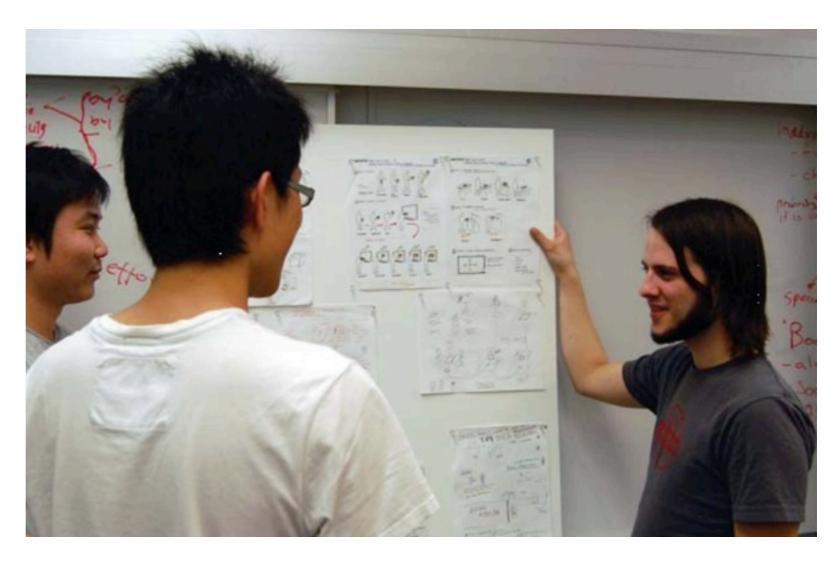
Quick

• A sketch is **quick to make**, or at least gives that impression



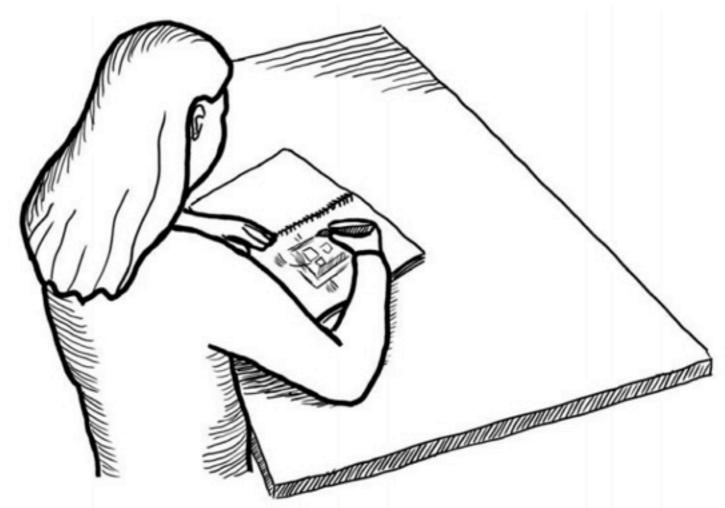
Timely

• A sketch can be provided when needed



Inexpensive

• Cost must not inhibit the ability to explore a concept, especially early in design



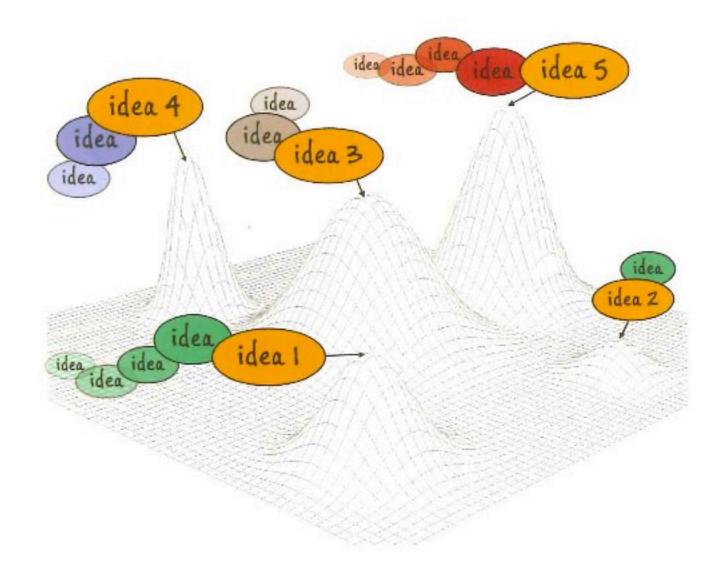
Disposable

- If you can't afford to throw it away, it's not a sketch
- Investment is in the process, not the physical sketch
- However, not "worthless"



Plentiful

- They don't exist in isolation
- Meaning & relevance is in the context of a collection or series



Clear vocabulary

• The way it's rendered (e.g., style, form, signals) makes it **distinctive** that it is a sketch

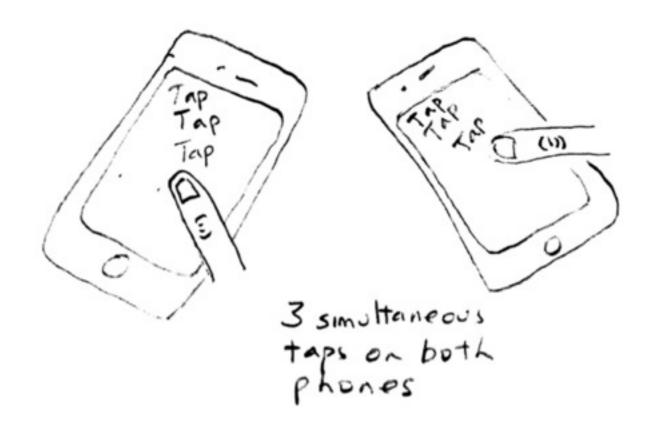
(This matter is also responsible for receiving different feedback from the indented user in early tests)

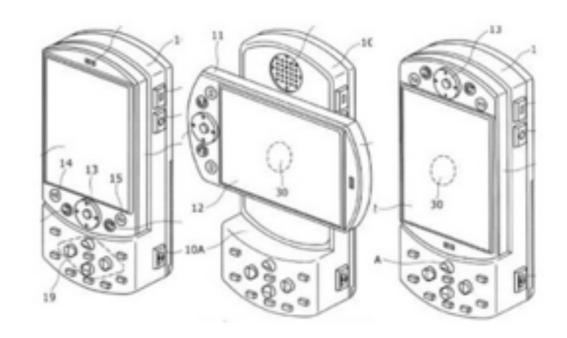


Distinct Gesture

Fluidity of sketches gives them a sense of openness and freedom

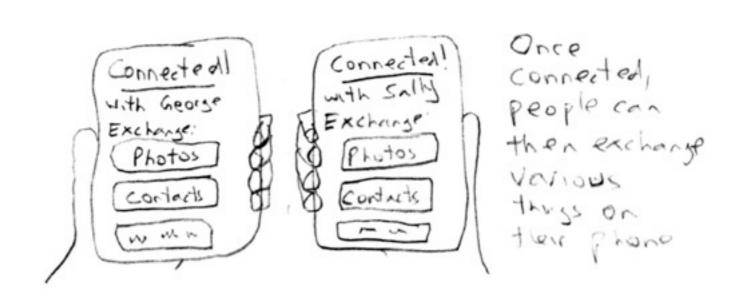
(Opposite of engineering drawing, which is tight and precise)





Minimal Detail

• Include **only what is required** to render the intended purpose or concept





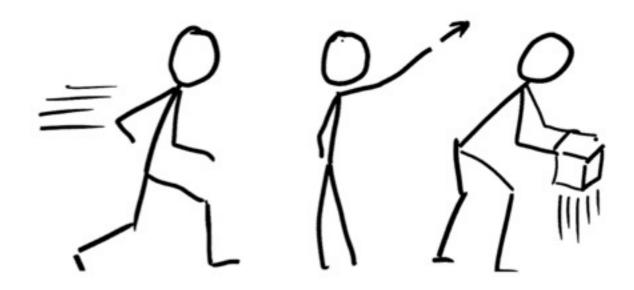
Appropriate Degree of Refinement

- Make the sketch be as refined as the idea:
- (a) If you have a **solid idea**, make the sketch look **more defined**
- (b) If you have a **hazy idea**, the sketch will look much **rougher and less defined**



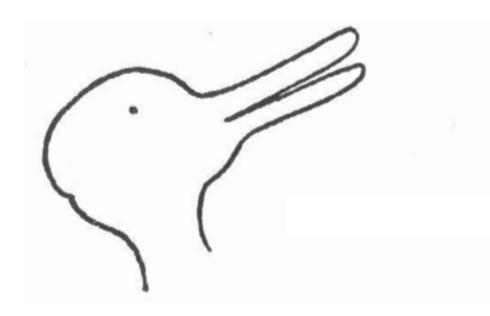
Suggest and explore rather than confirm

 Sketch should act as a catalyst to the desired and appropriate behaviors, conversations, and interactions



Ambiguity

- Intentionally ambiguous
- Value comes from being able to be interpreted in different ways, even by the person who created them



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Sketching vs. Prototyping

Sketches Prototypes

- Invite ← → Attend
- SuggestDescribe
- Explore

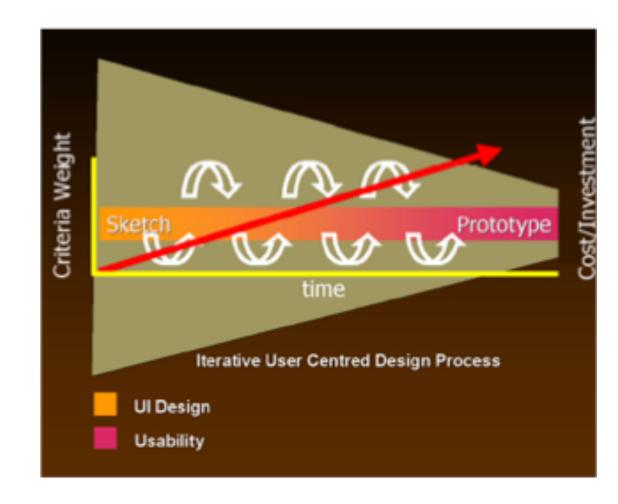
 Refine
- QuestionAnswer
- Propose Test
- ProvokeResolve

Sketching and Prototyping

Low cost sketches

as investment in design increases (red arrow), exploring the design space from the user interaction point of view

From design to evaluation similarly, interface design (idea generation) progresses to usability testing (evaluate a design idea)



Forms of sketching

Buxton properties don't mention anything about form factor

- Can be pencil/pen drawing on paper
- Something scraped together in Photoshop
- Quick-and-dirty prototyping
- Magazine cut-outs
- Modifications to existing objects

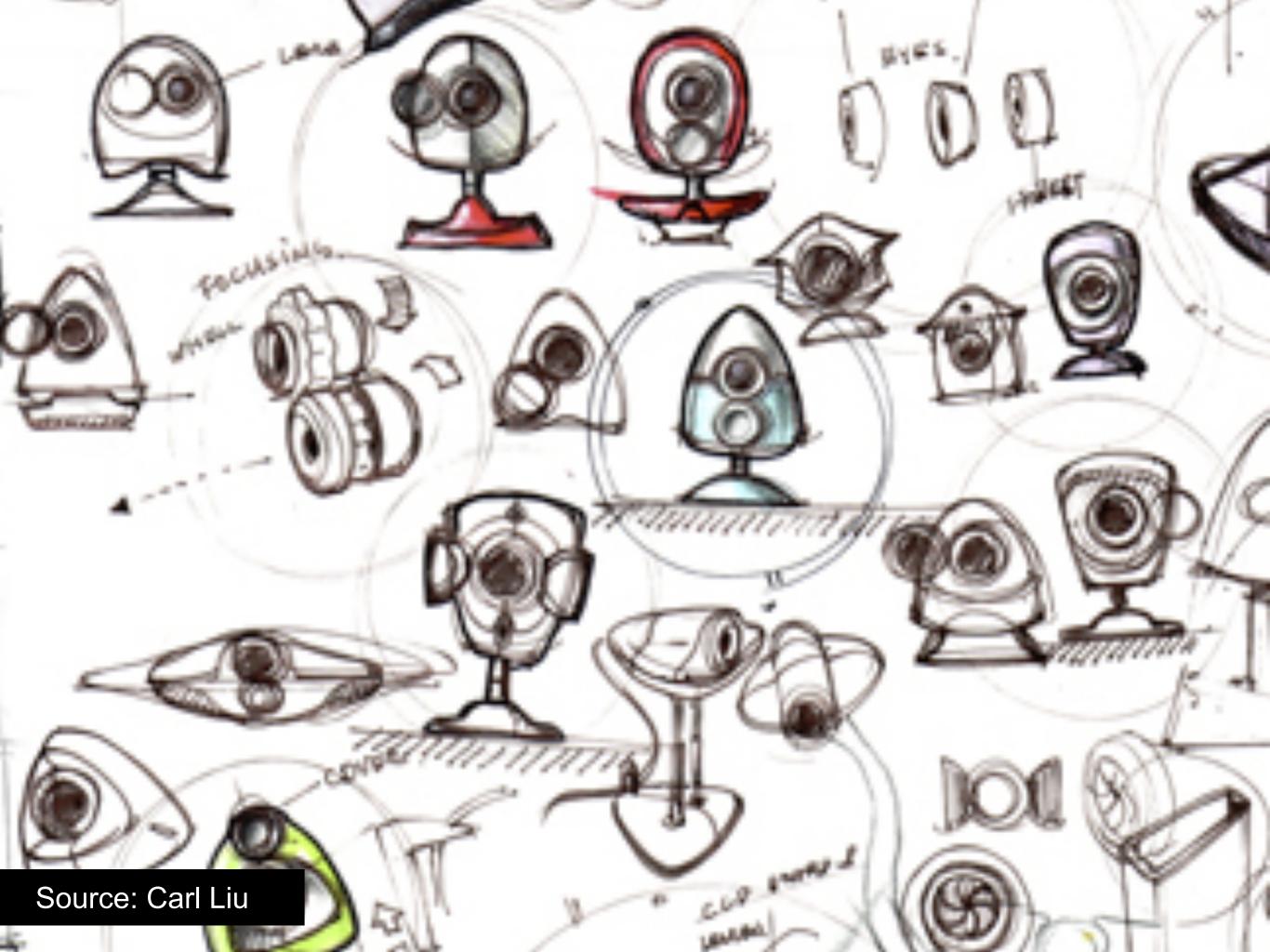
The Sketchbook

Why a sketchbook?

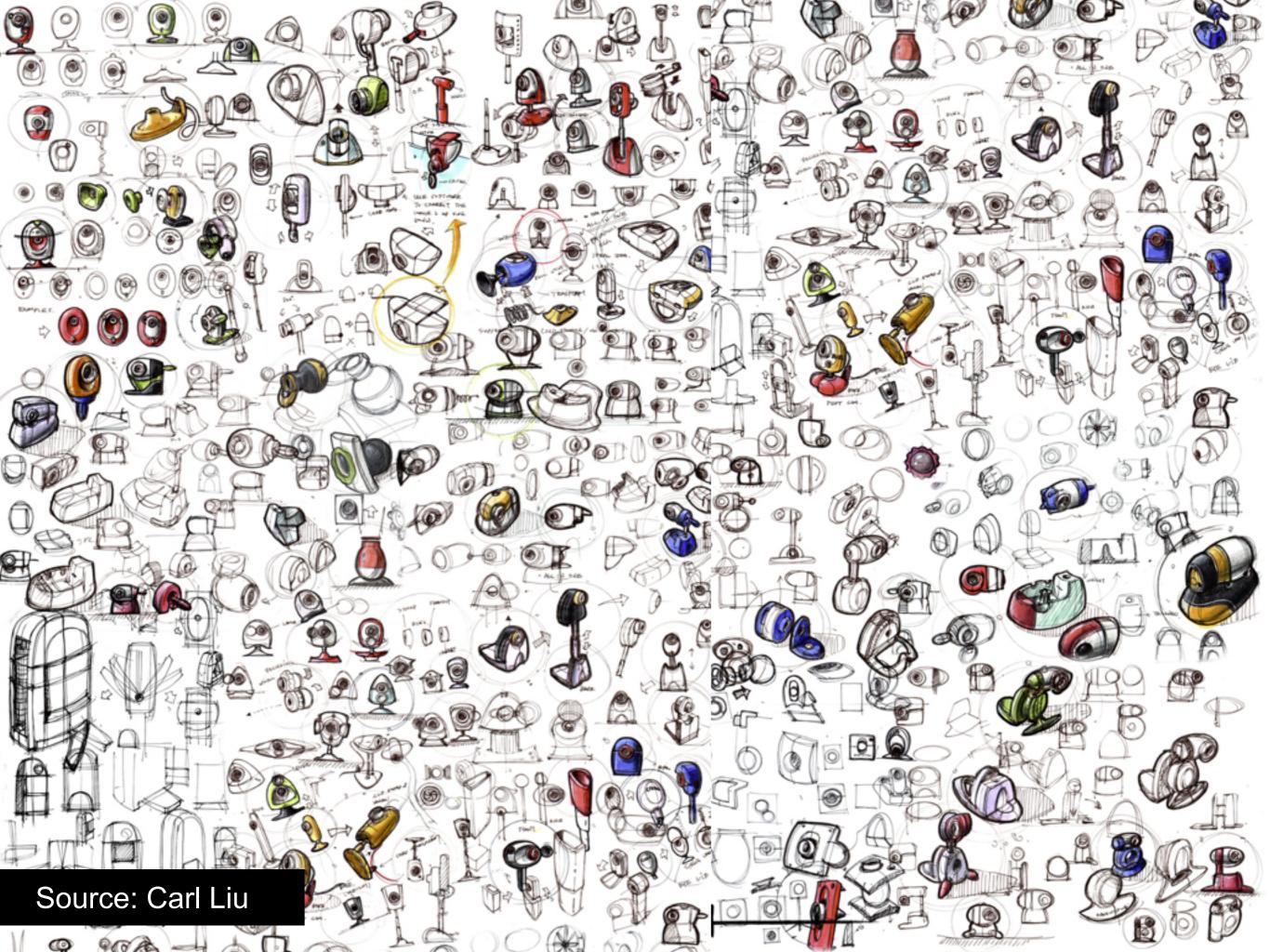
- capture many initial ideas both good and bad
- explore & refine ideas both in the large and in the small
- develop variations, alternatives, details
- keep a record of your ideas
- reflect on changing thought processes over time
- communicate ideas to others by showing
- choose ones worth developing
- capture good ideas you see elsewhere
- collect photos, tape them into your book

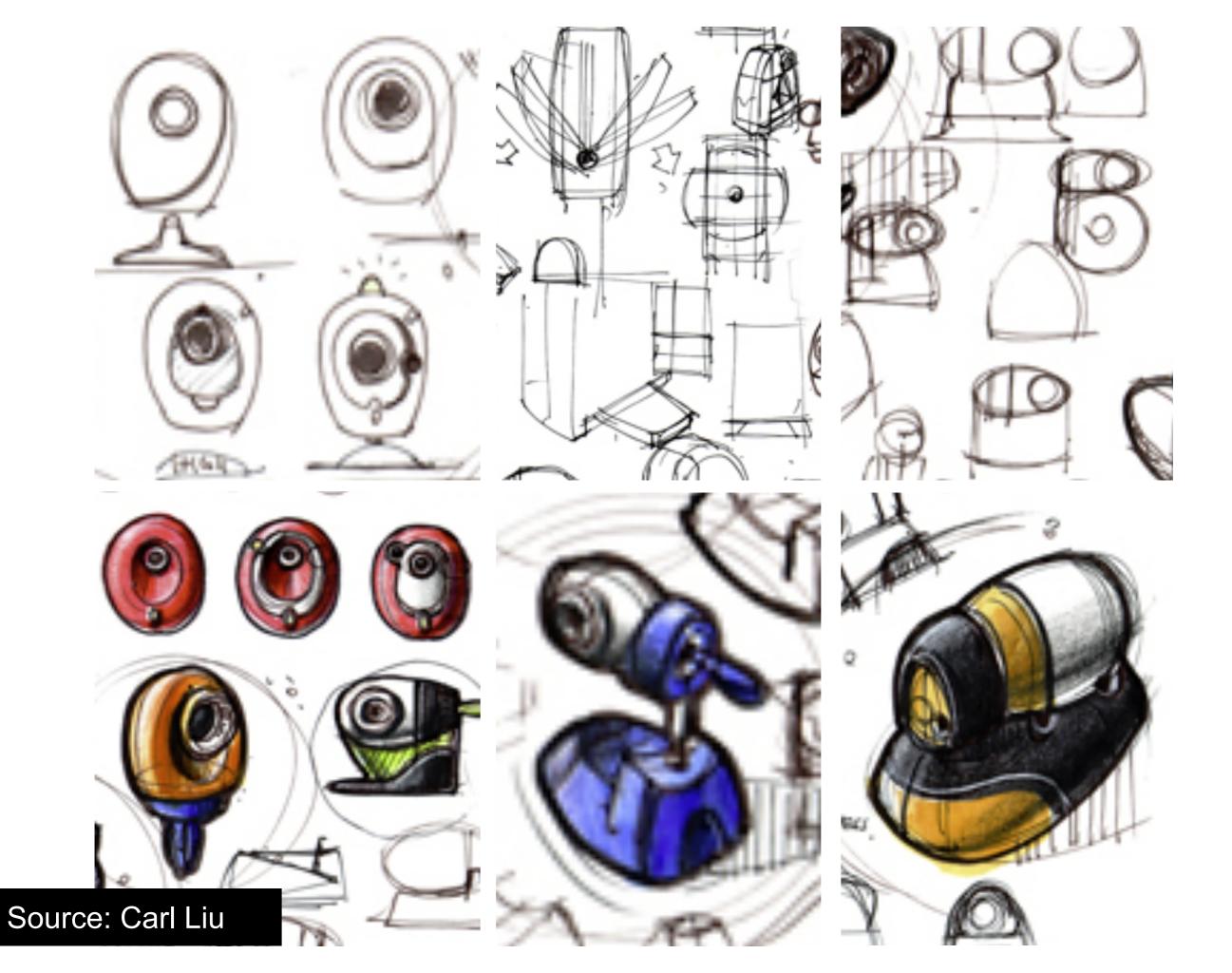


Sketchbook Examples: Industrial and product design

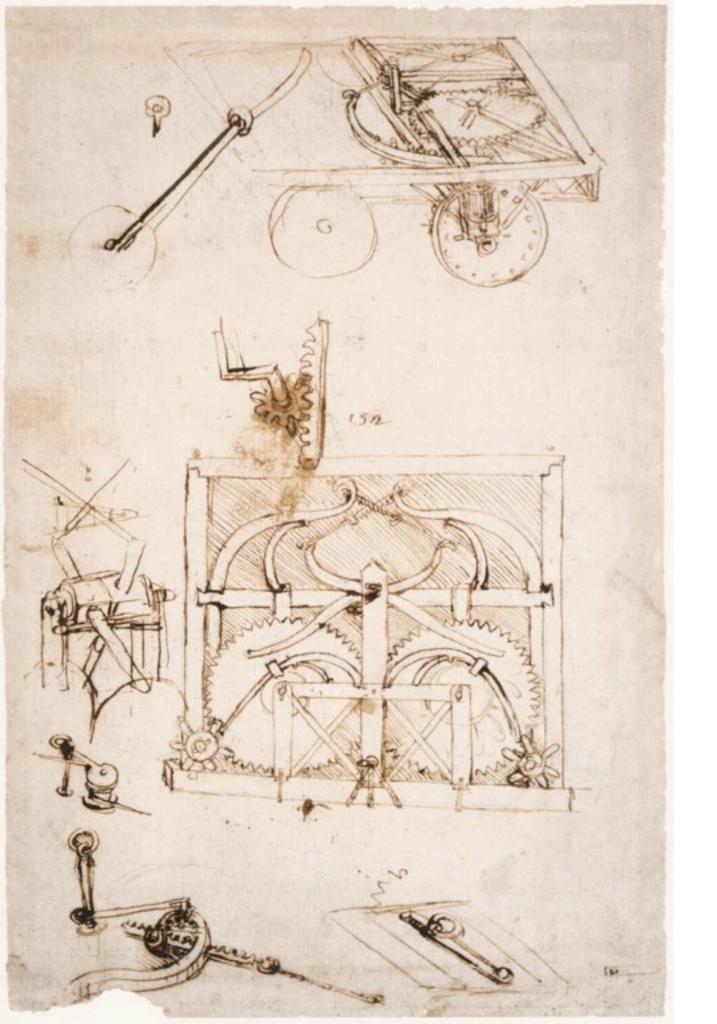








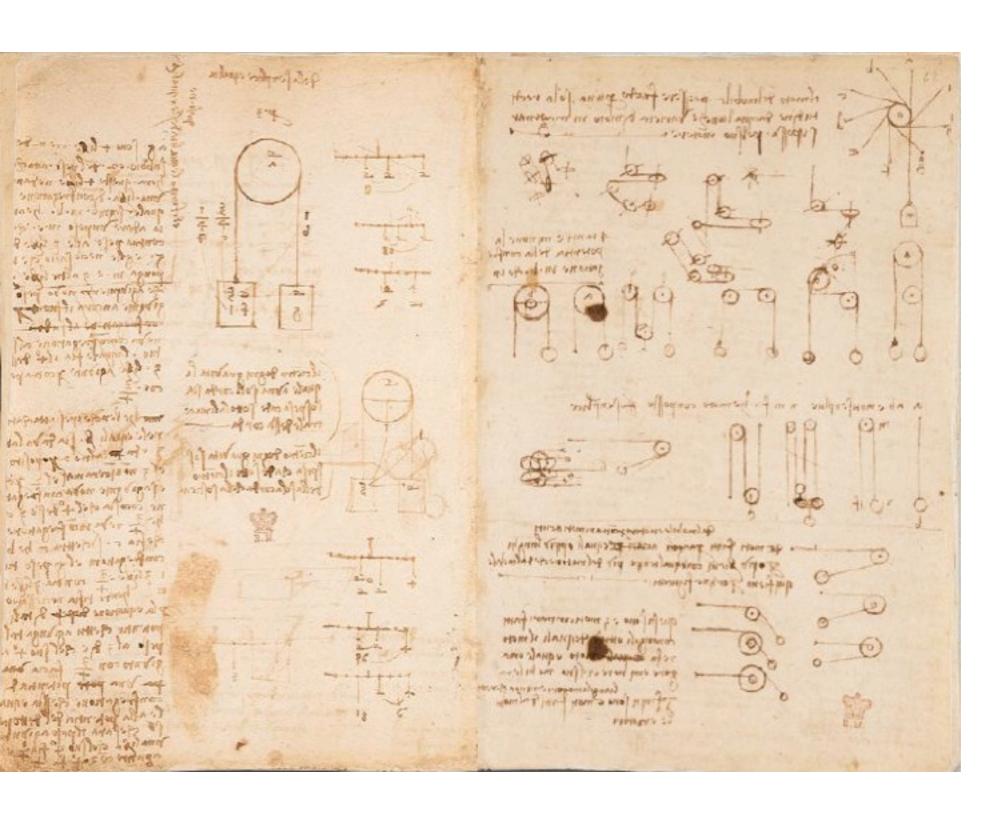
Sketchbook Examples: Science and engineering



Leonardo da Vinci

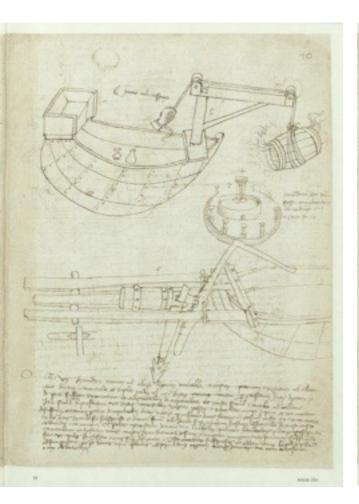
Source: British Library http://www.bl.uk/onlinegallery/ttp/ttpbooks.html

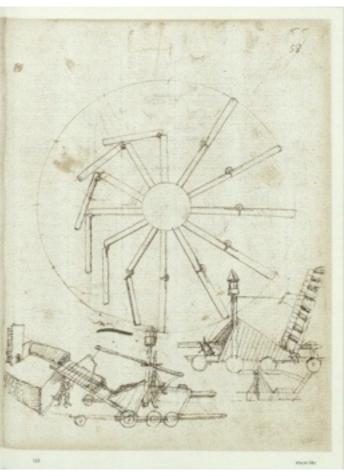
Leonardo da Vinci



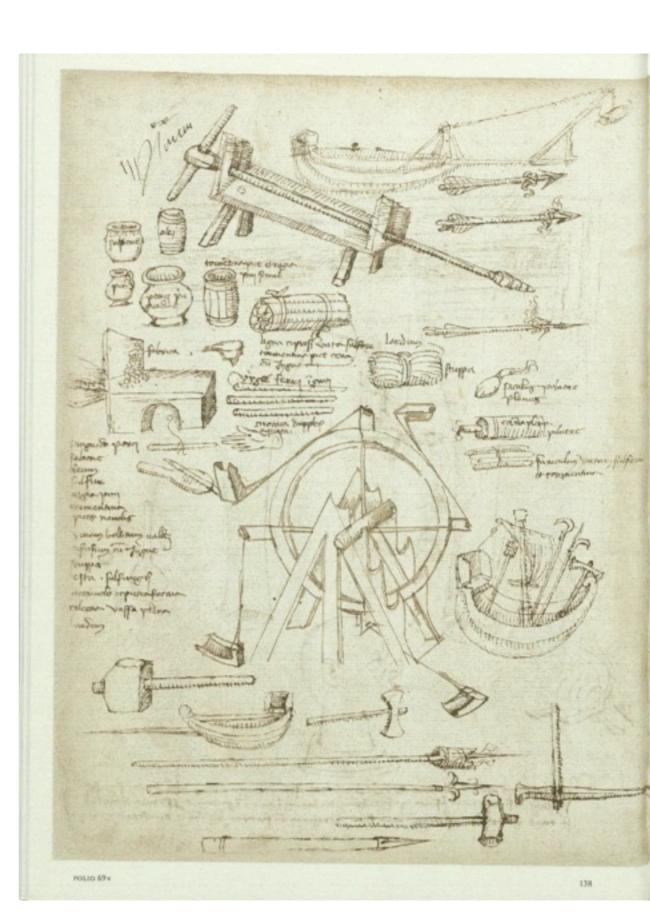
Source: British Library http://www.bl.uk/onlinegallery/ttp/ttpbooks.html

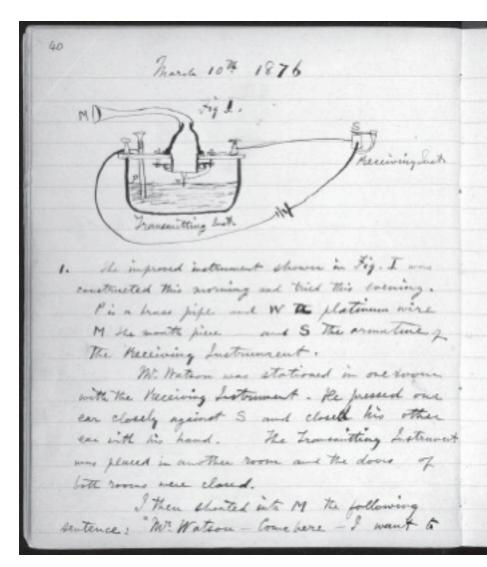
Mariano Taccola





Source: Kinematic models for design digital library http://kmoddl.library.cornell.edu/

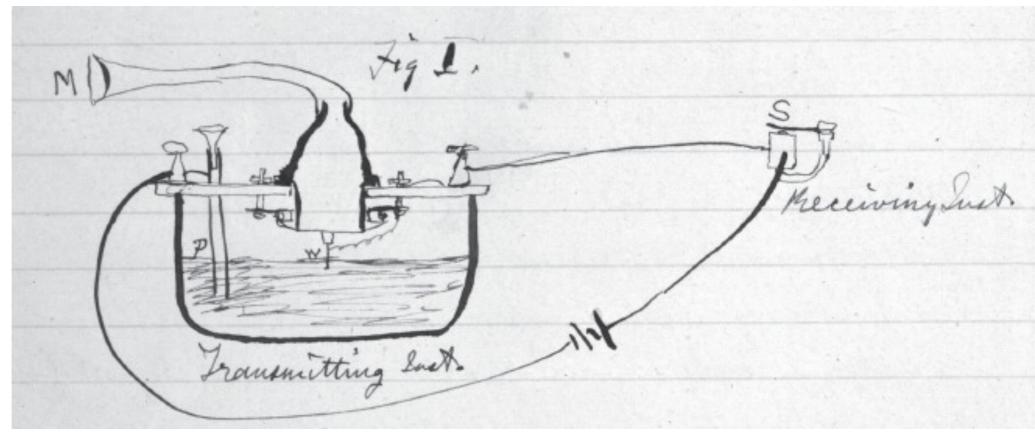


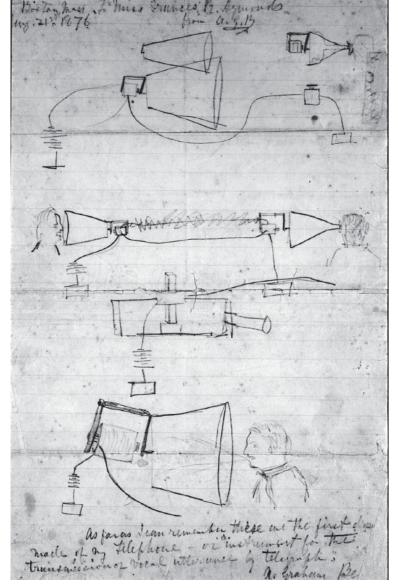


see you . To my delight he came and declared that he had heard and understood what I said. I asked him to repeat the words - He mind He arenews you said "Mitration - come here. places and I listened at S while Willateon read a per passages from a book into the month piece M. It was certainly the case That articulate sounds proceeded from S. The effect was loud but indistinct and muffled: If I had read beforehand the preserve given by We Water I should have recognized every word. as it was I could not make out The sense - but an occasional word here and there was quite distinct. I made out to and out " and "further", and finally The sentence "W-Bell to your understand what I bay? 20-you - un der - stand - what - I - say " come quite clearly and intelligibly. was andible when The armother S was reneoved .

Alexander Graham Bell

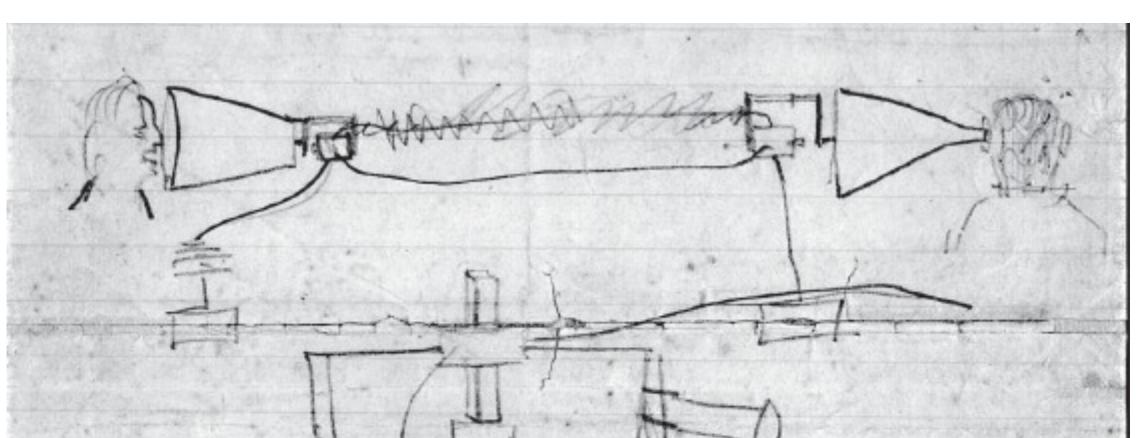
Source: The Library of Congress http://memory.loc.gov/ammem/bellhtml/bellhome.html/

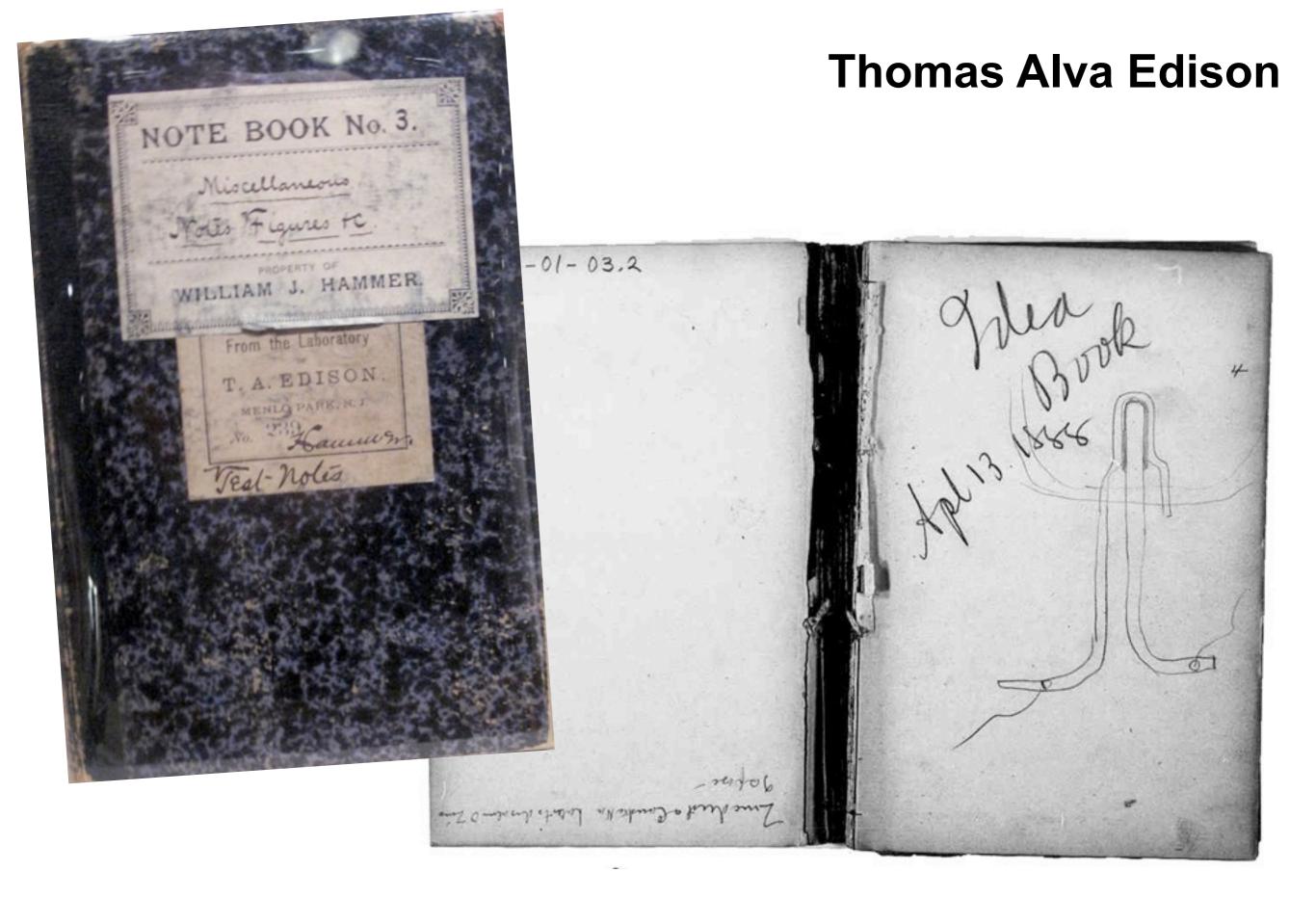




Alexander Graham Bell

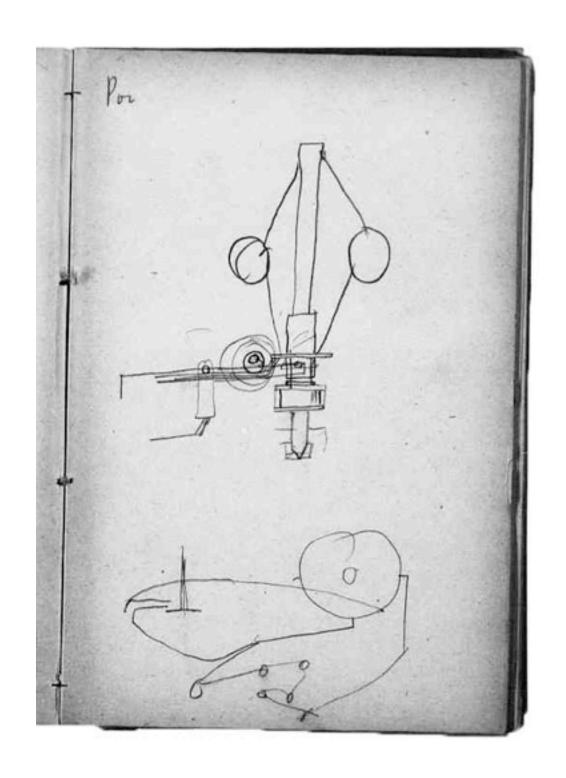
Source: The Library of Congress http://memory.loc.gov/ammem/bellhtml/bellhome.html/

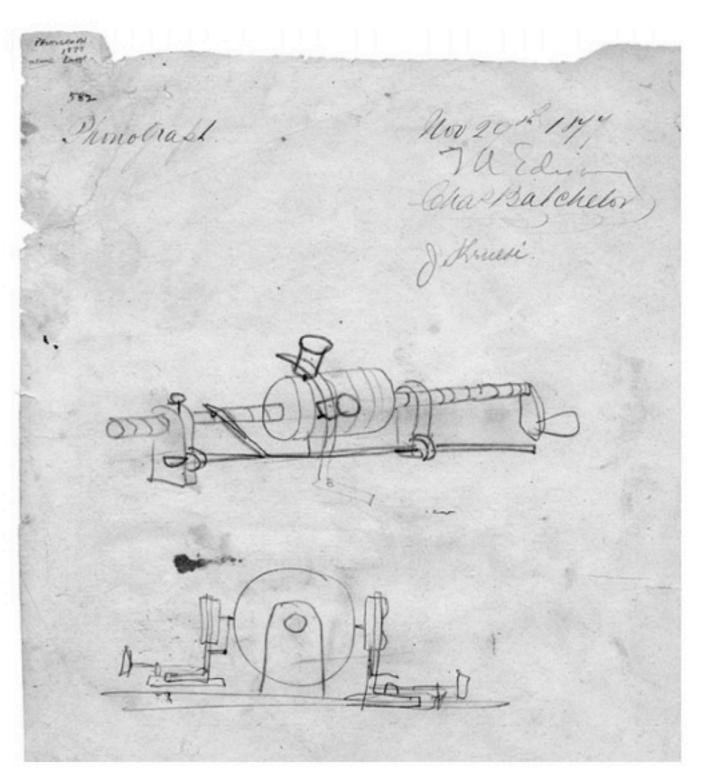




Source: The Thomas Edison Papers, Rutgers University http://edison.rutgers.edu/

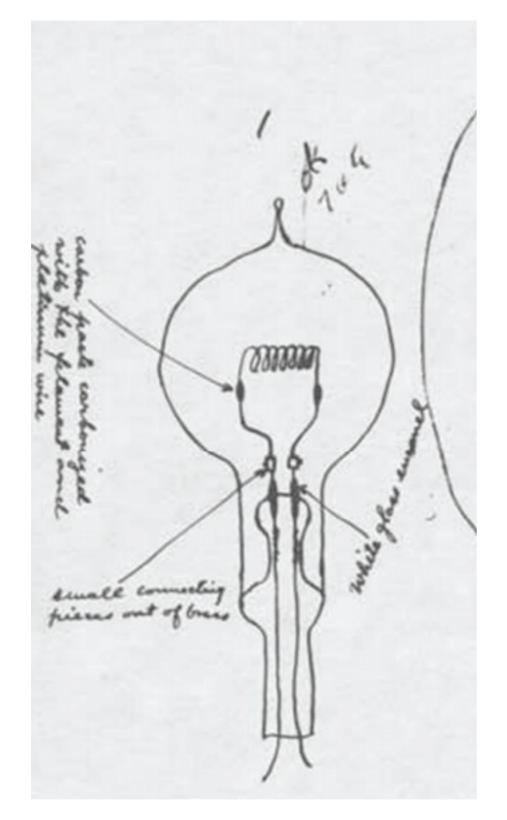
Thomas Alva Edison

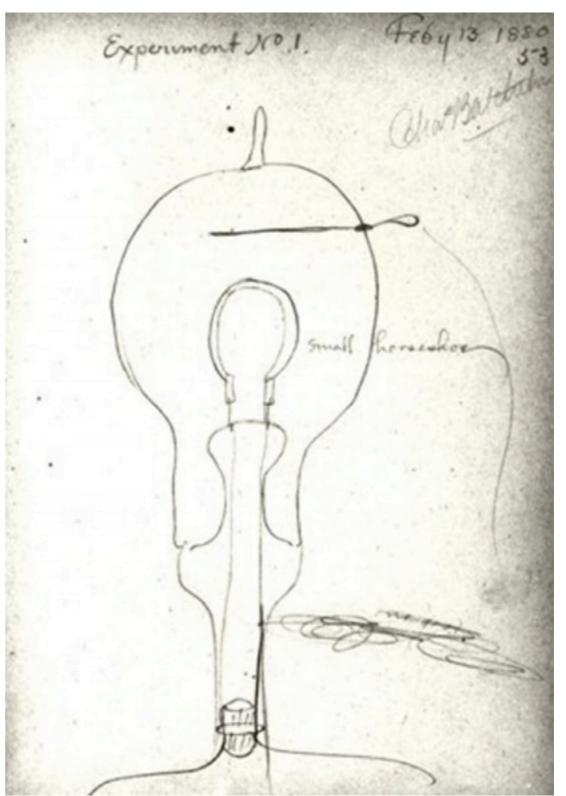




Source: The Thomas Edison Papers, Rutgers University http://edison.rutgers.edu/

Thomas Alva Edison

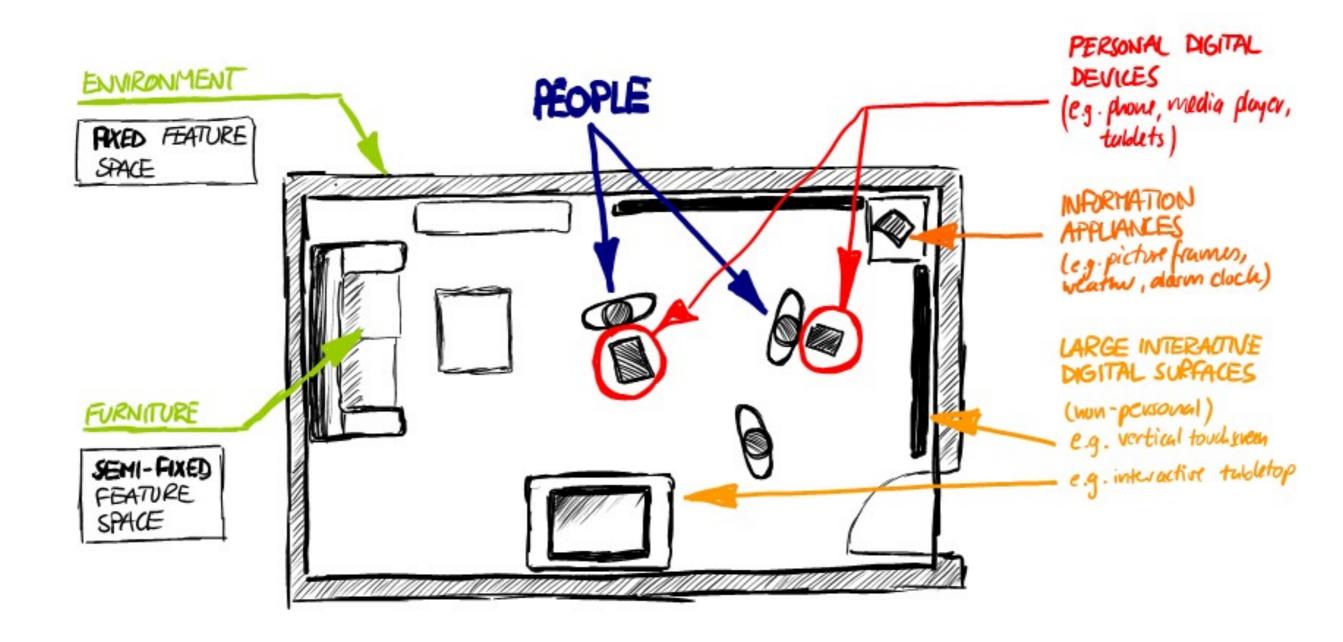


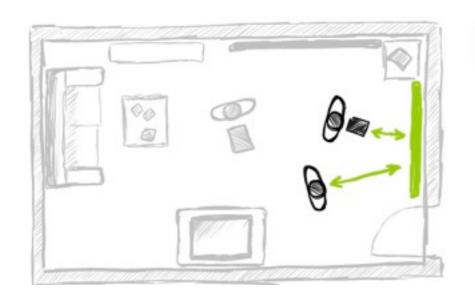


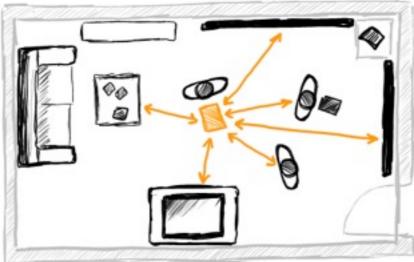
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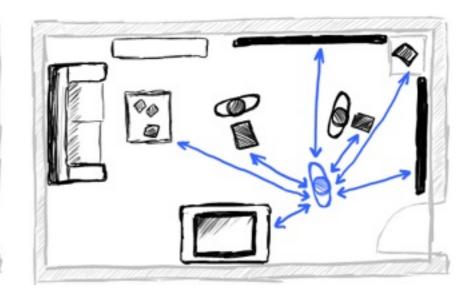
Sketchbook Examples:

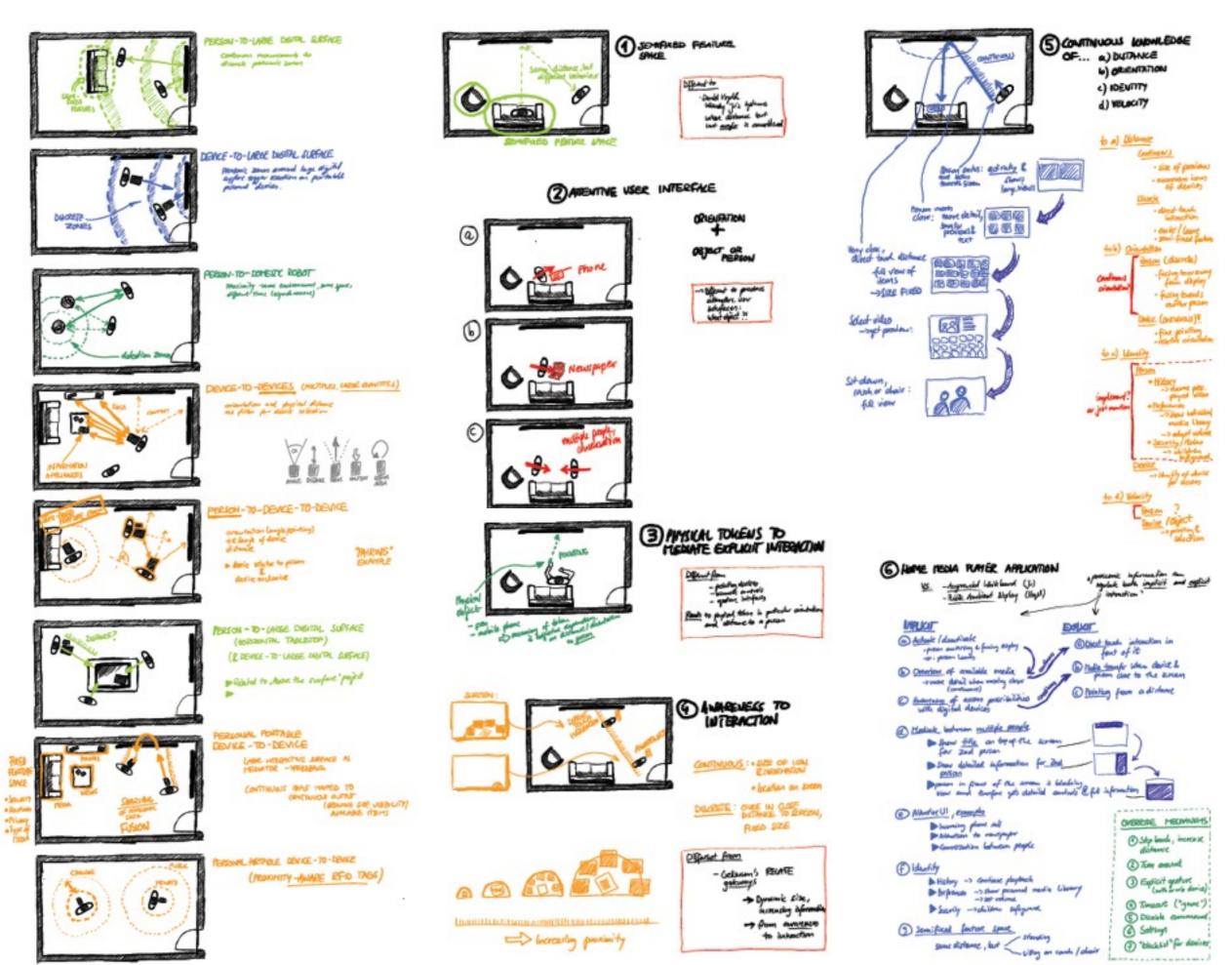
Human-Computer Interaction

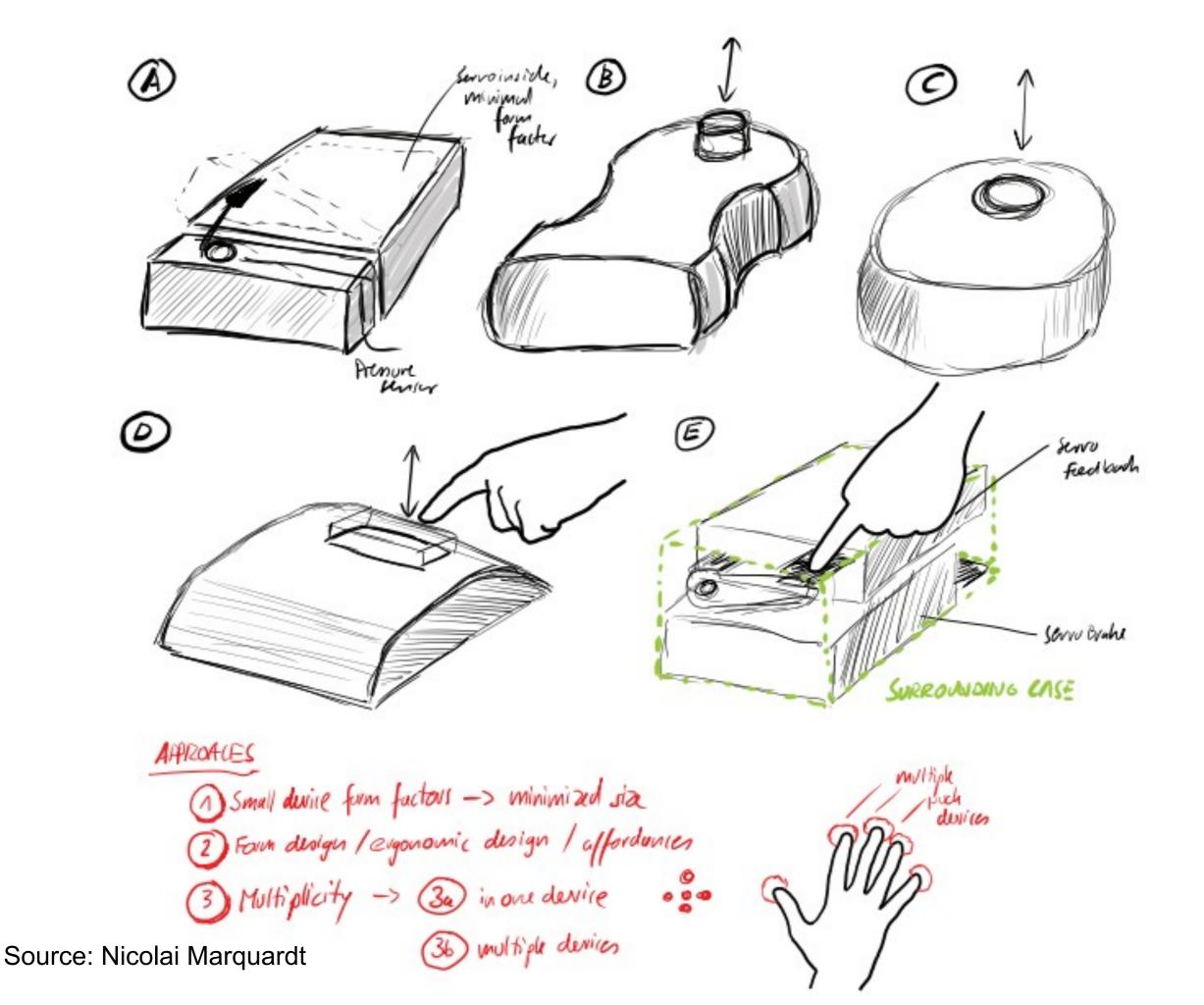


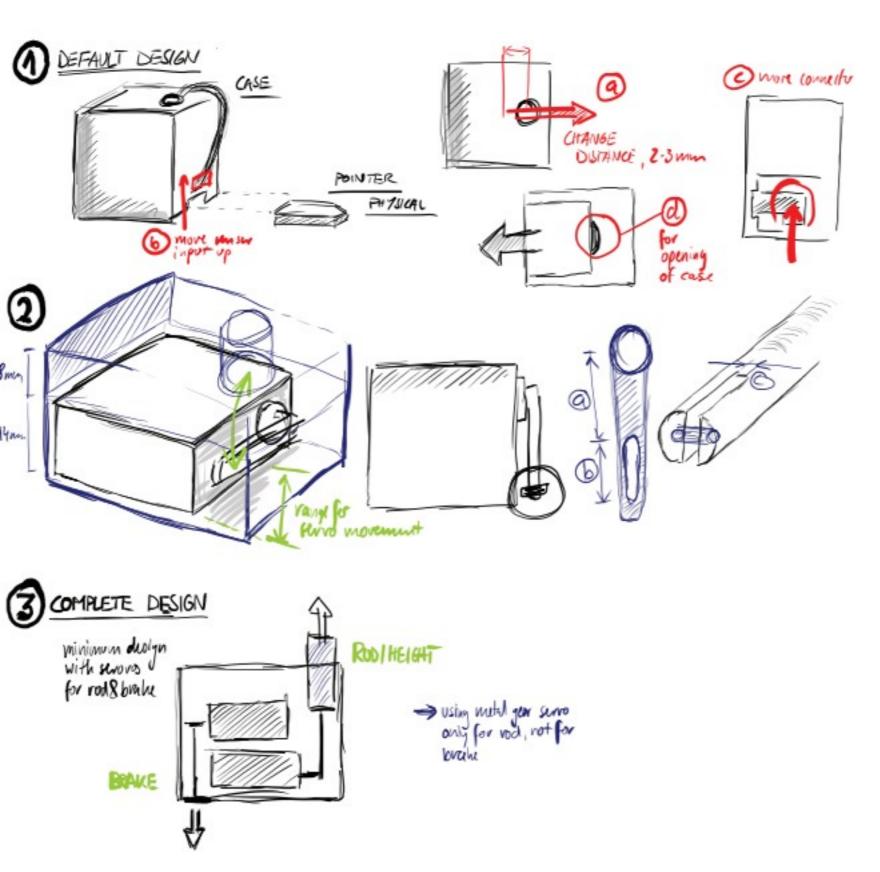


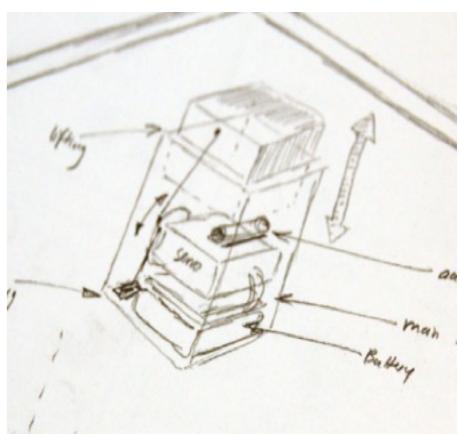


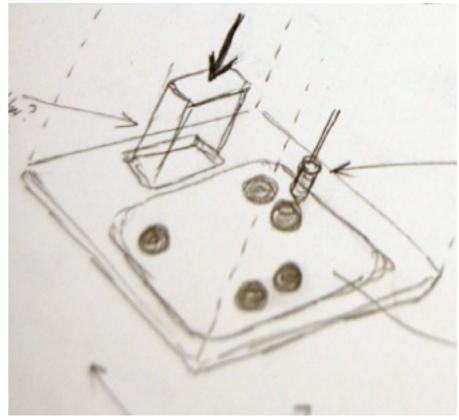




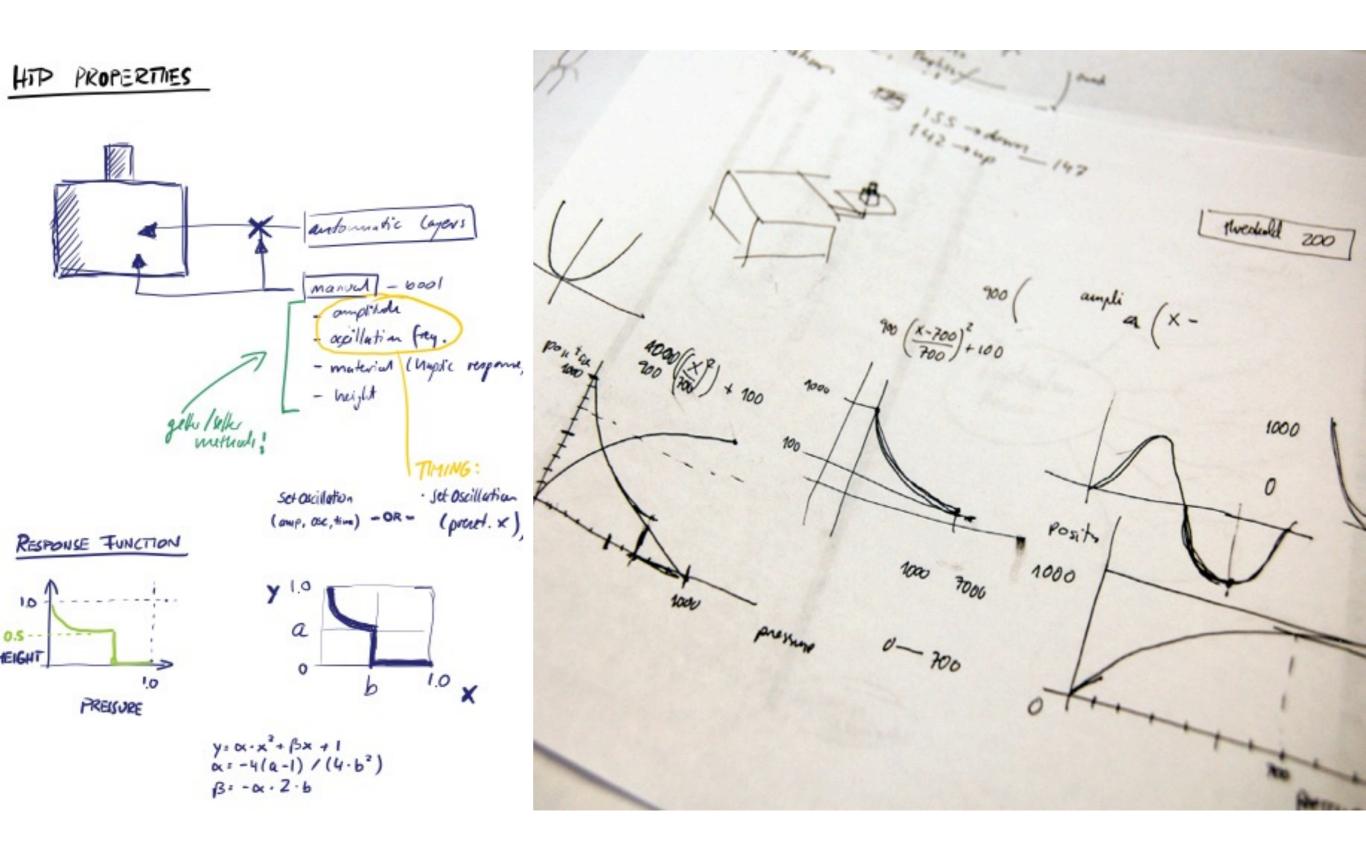


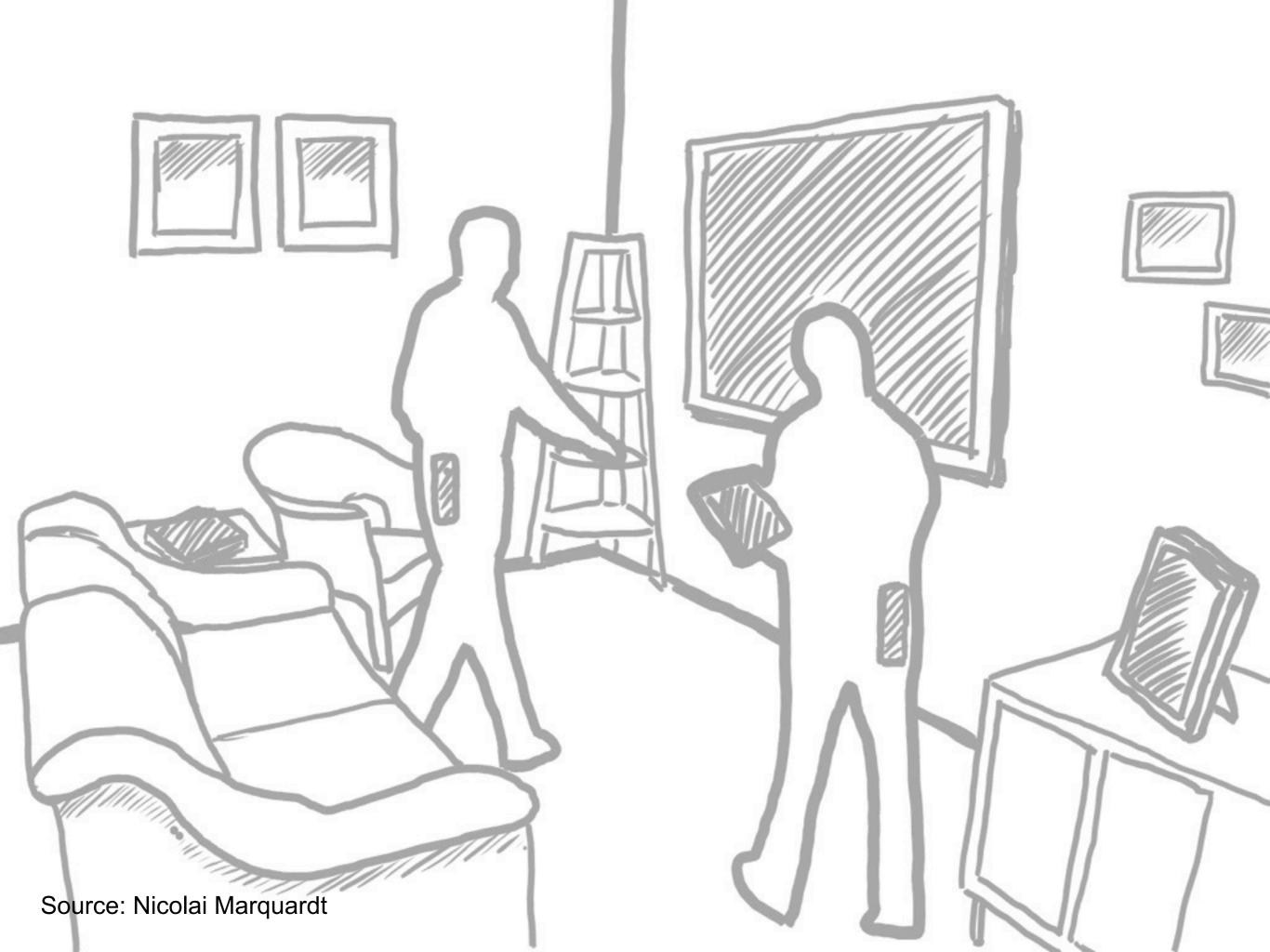


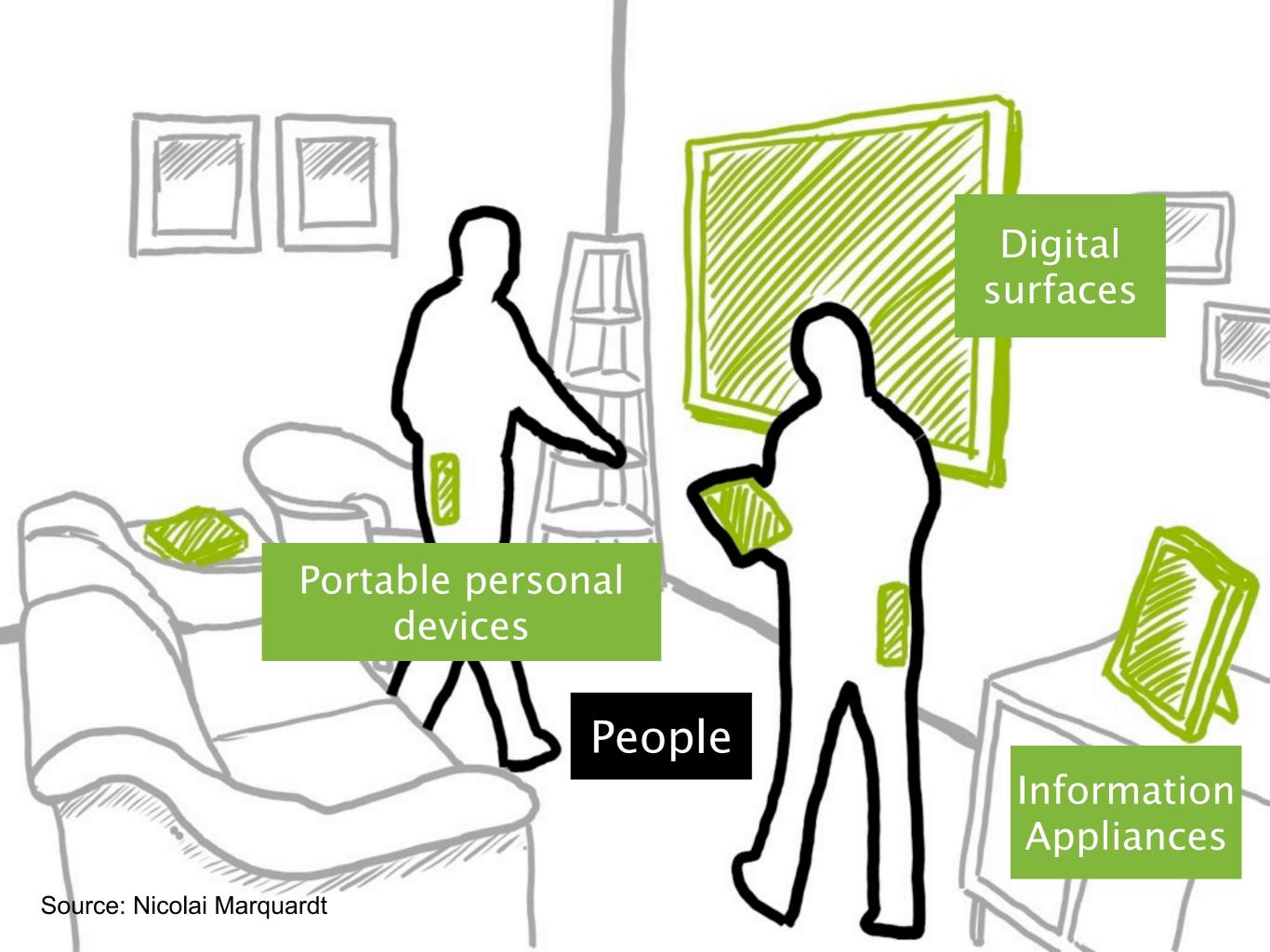


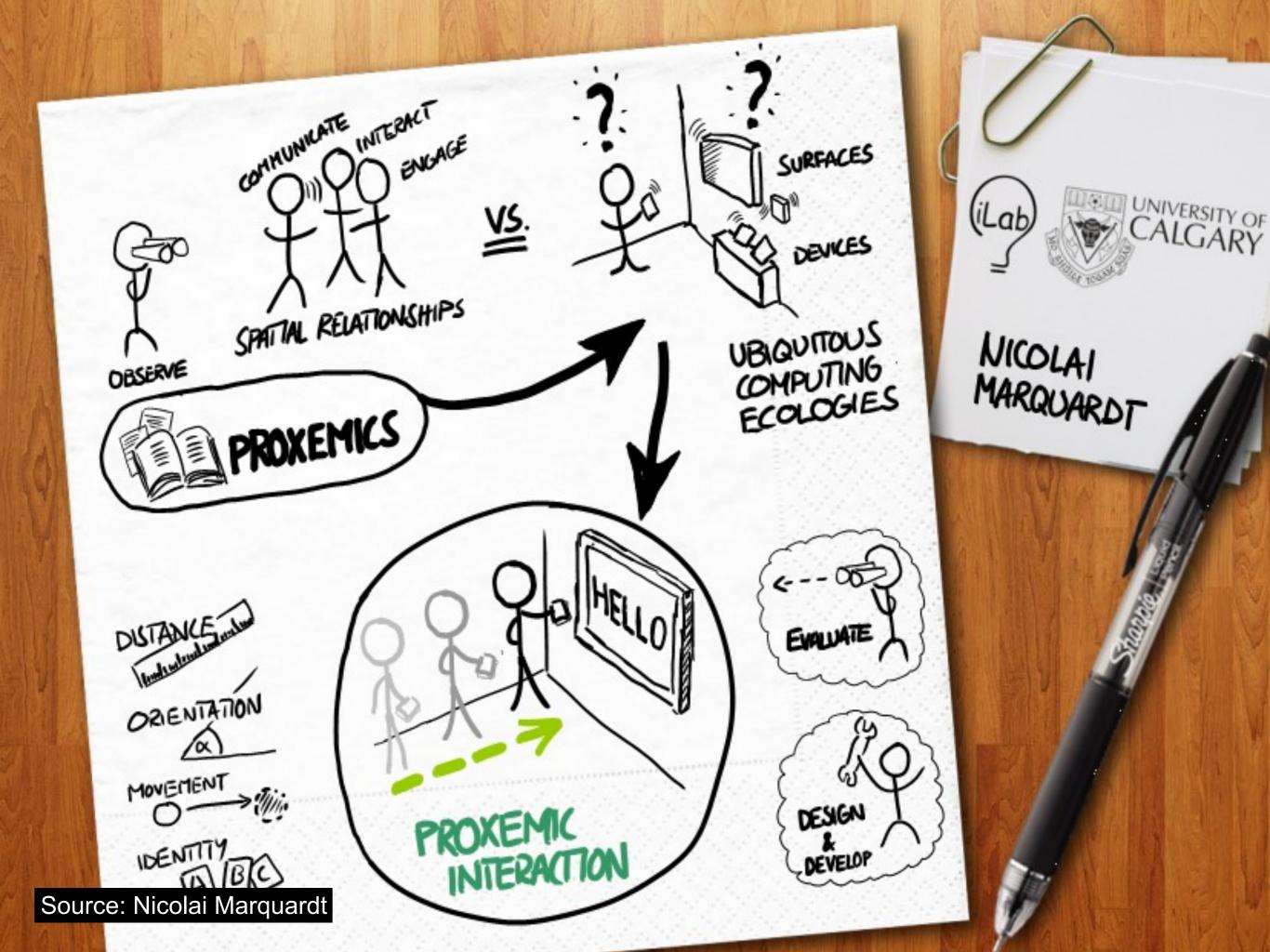


Source: Nicolai Marquardt

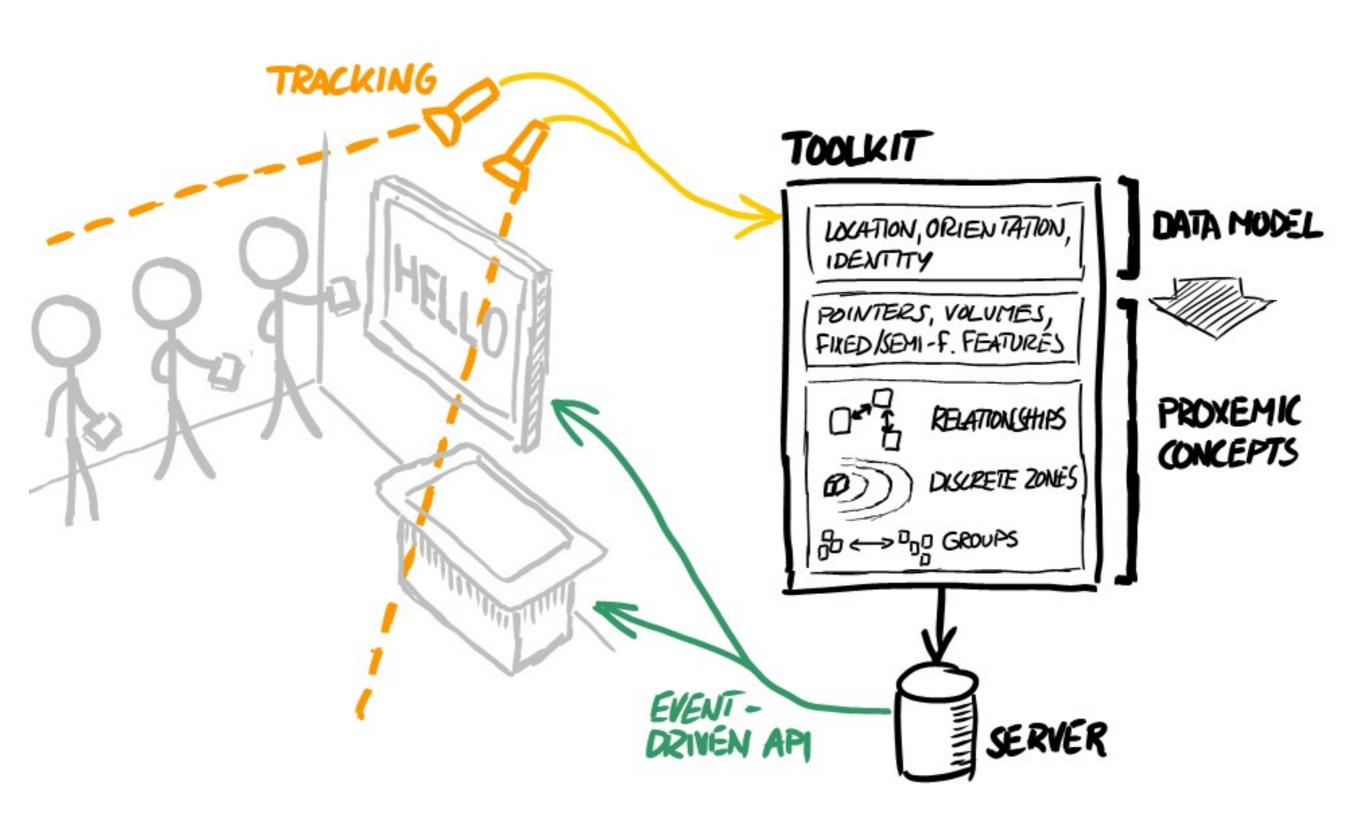


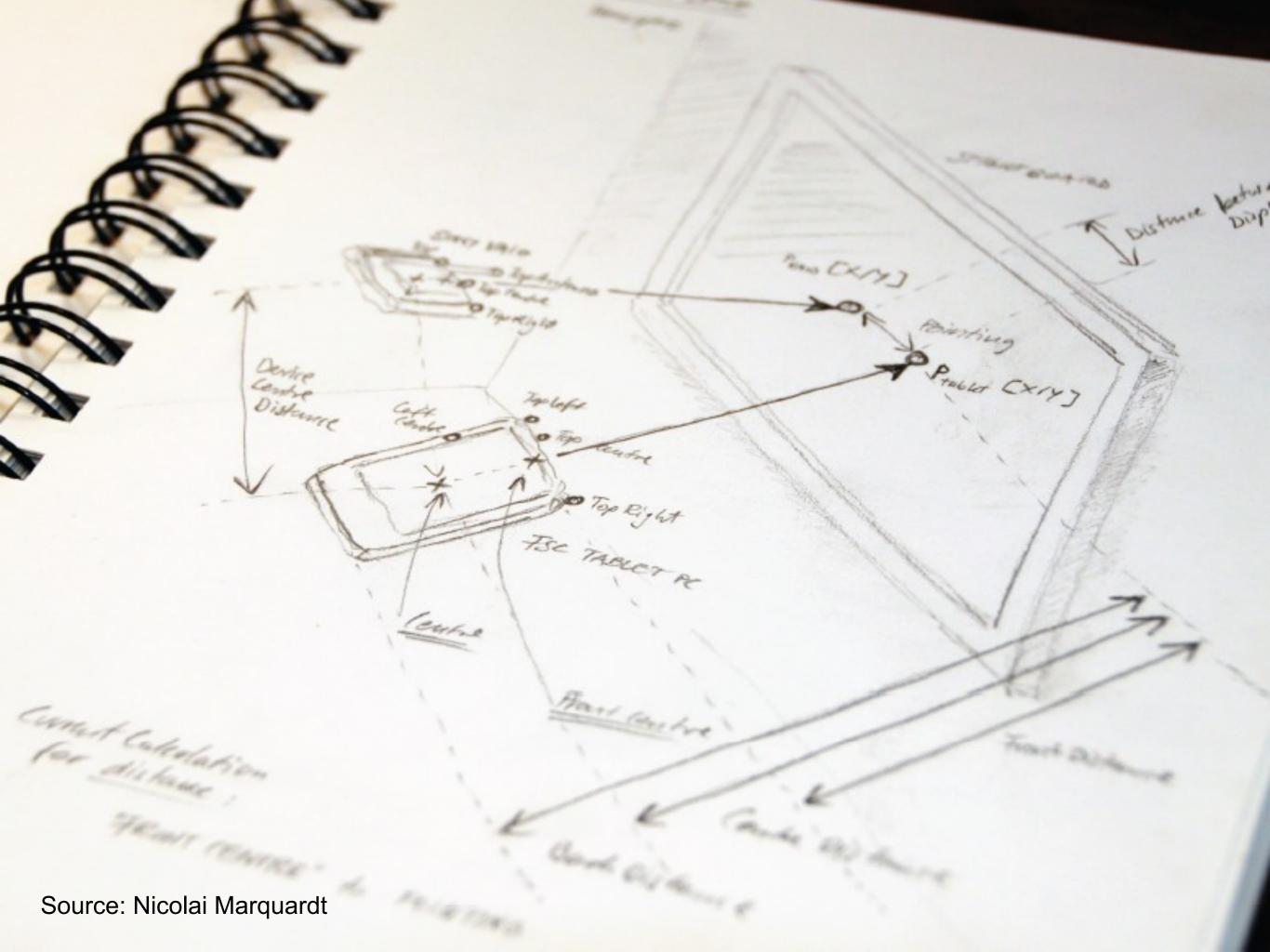


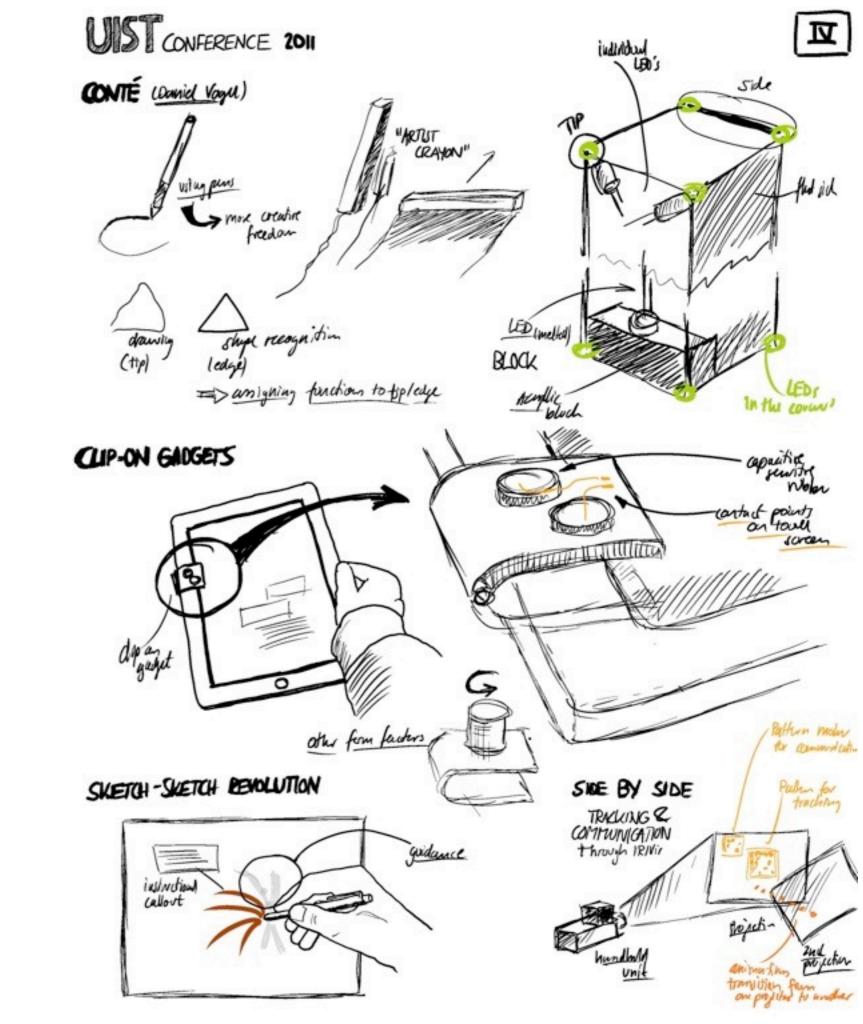


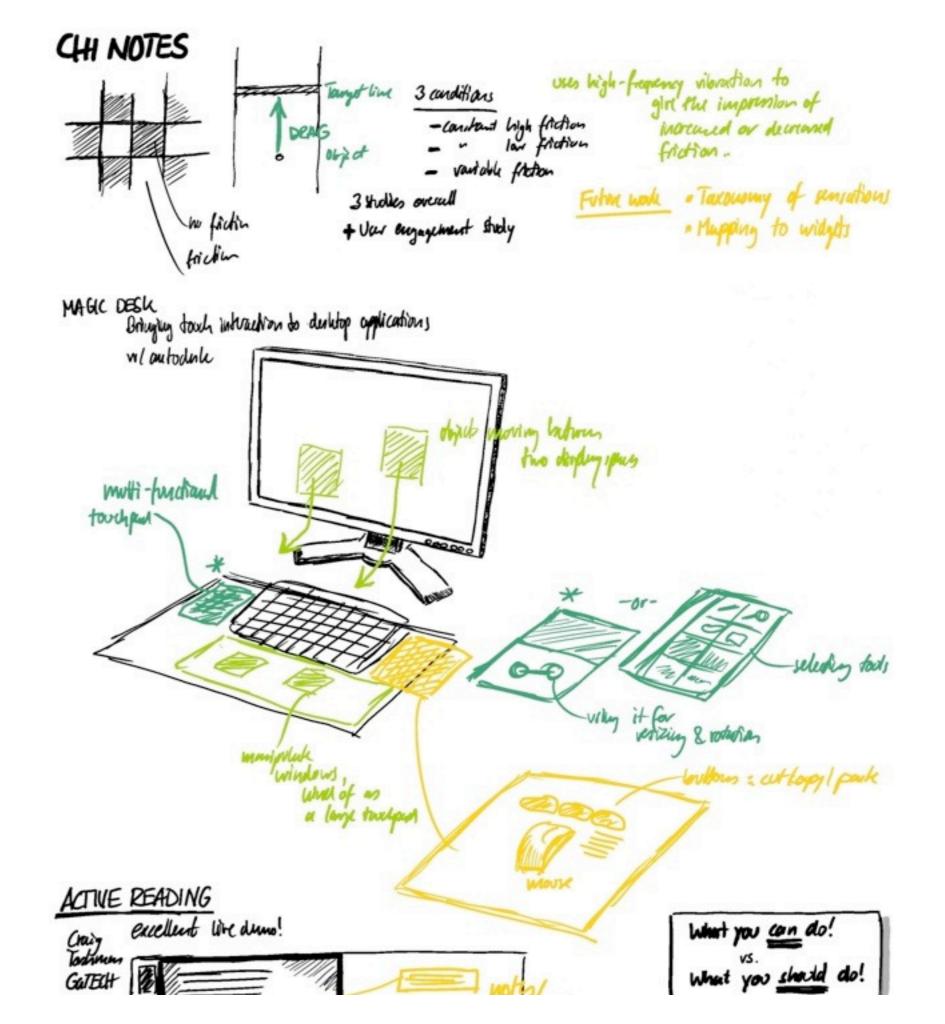




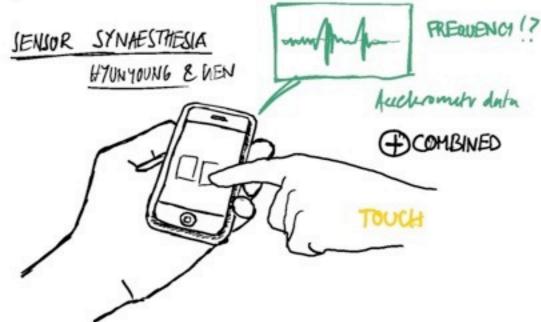




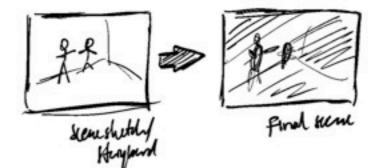




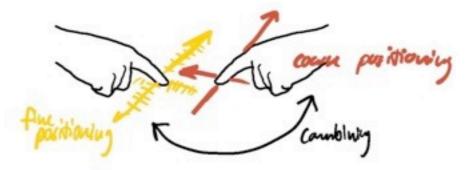




(with Bjorn again's environments



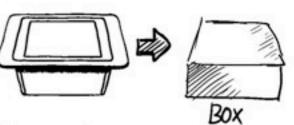
Impricion of multidoch: -> Organic environment





DESCRIBE OBJECTS FROM GESTURES
CHAIN HOLZ & ANDY

10 Often dusaine into PAMITNES



Dshowing top3 objects

3 use timing to remove transition quetures

Ideas: - differences between ?

Costrues?

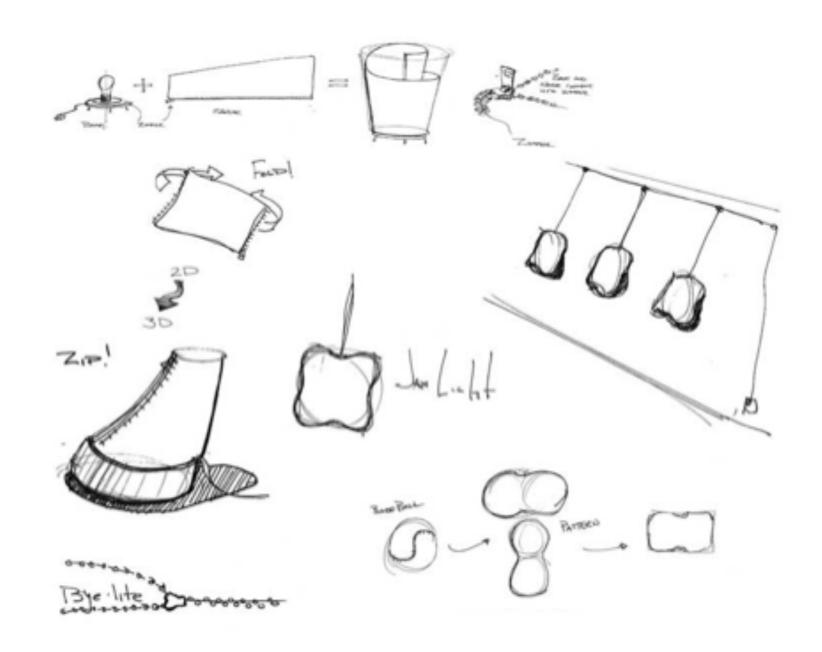
- what about providing Cecabach?

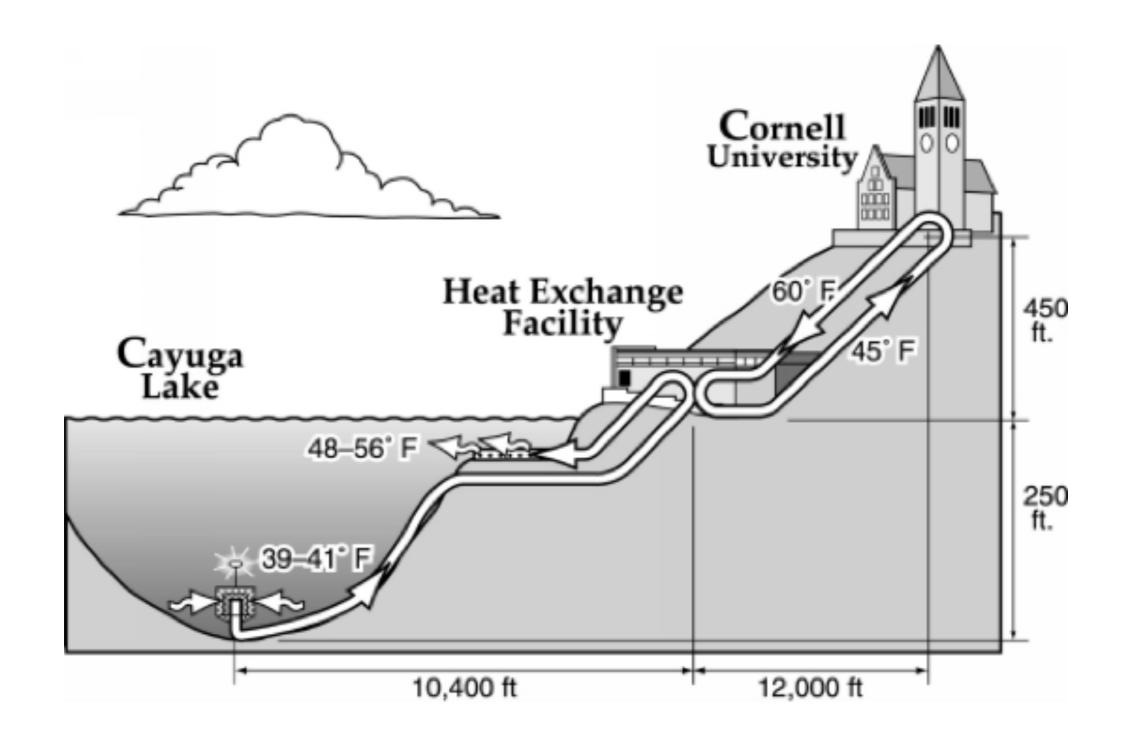
Dulyn Principles

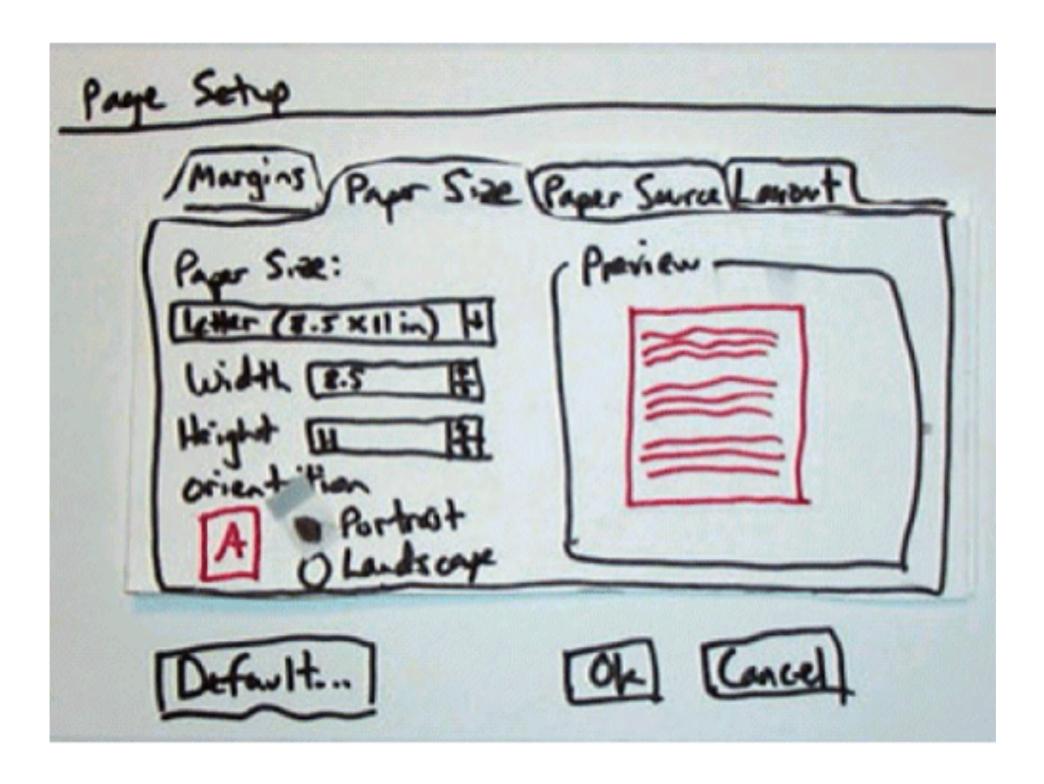
- To one quotiere at a time difficult for artist to use multiple, ilumitaneous quotous
- 1 split gestives across hunds
- (11) simple gestions to frequent operations
- M Motion reflects operation
- (Countrol at most two parameters
- (1) Incorporate indirect manipulation
- (VII) Avoid long transitude

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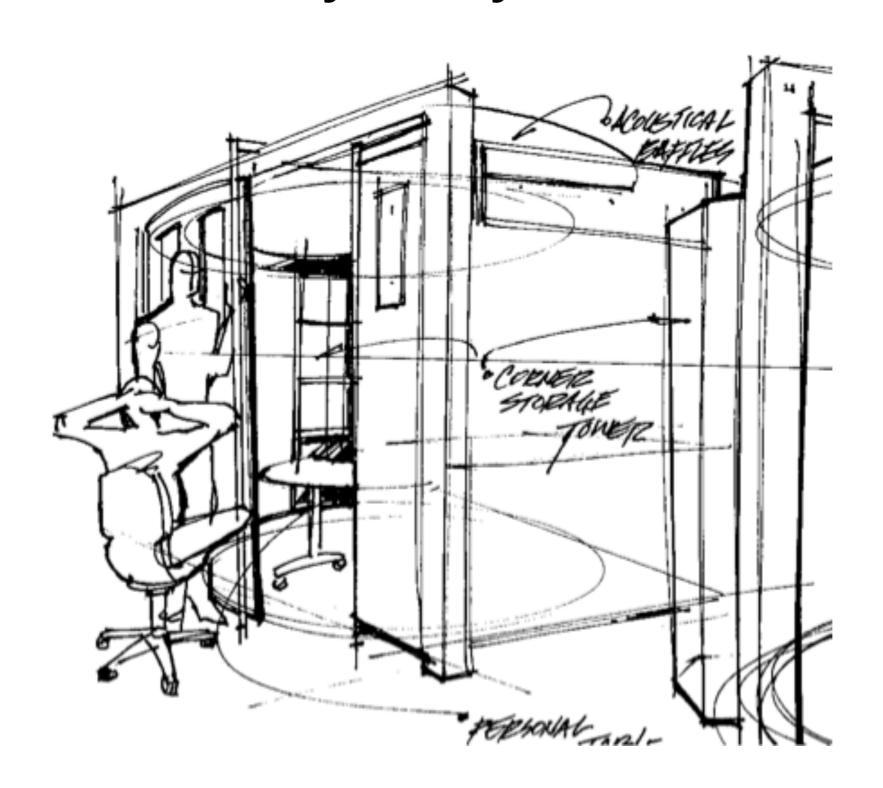










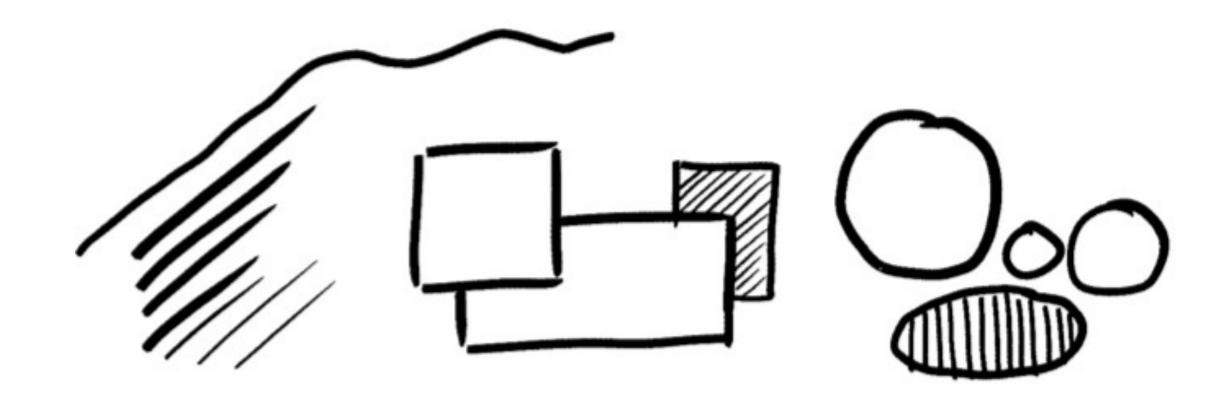


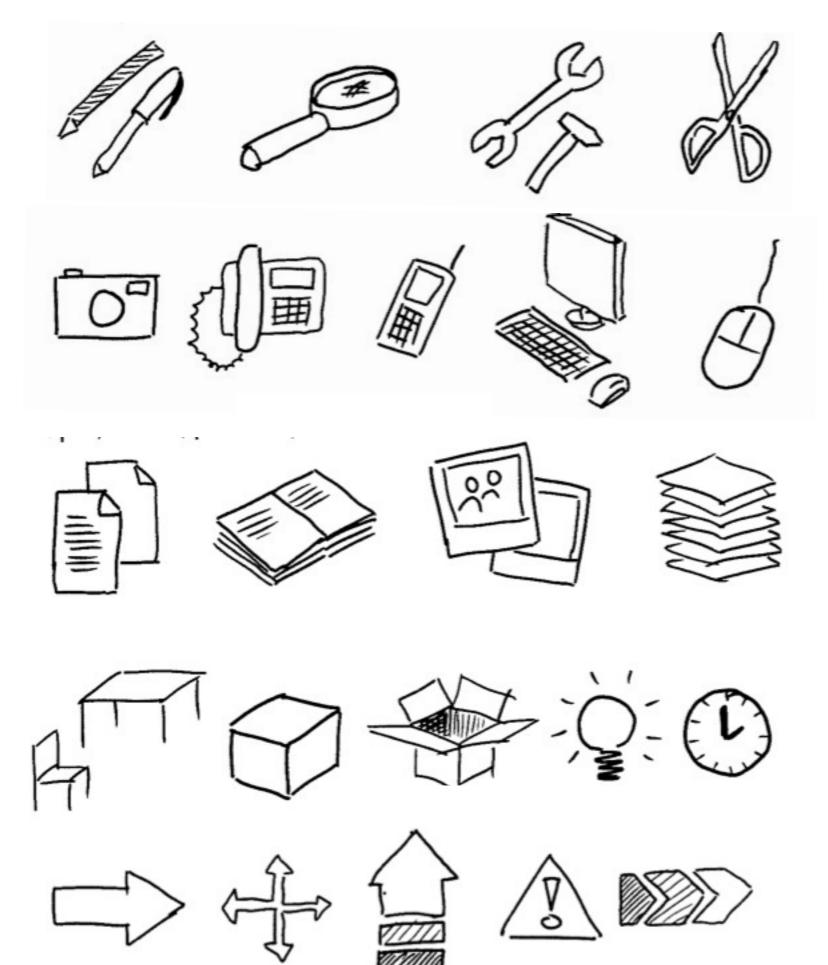
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Technique: Develop Sketching Vocabulary

1) Begin with simple lines and shapes



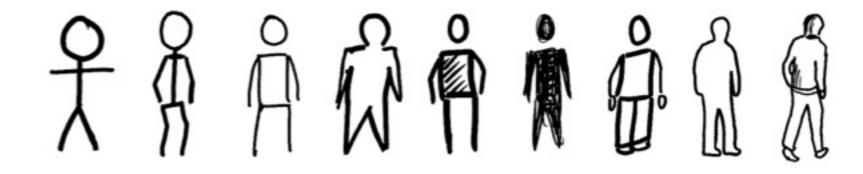


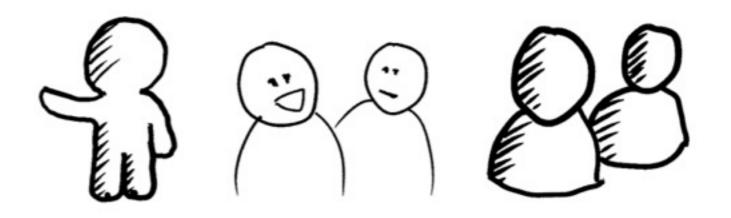
2) Next, compose

simple objects

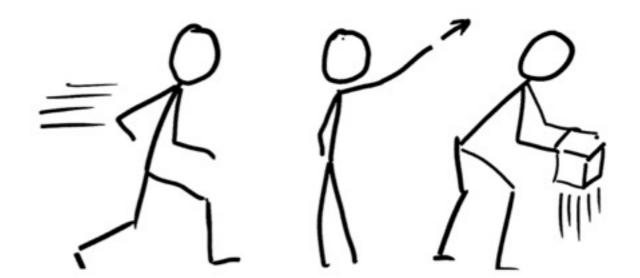
source: [2]

3) Try out different ways to draw people as part of the interaction sketches





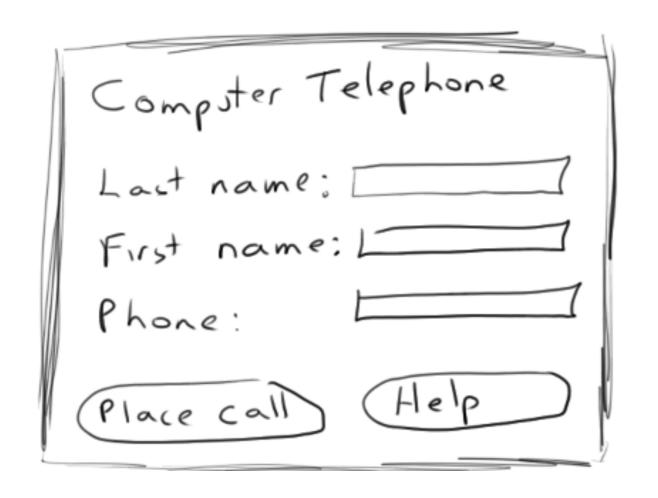
4) Illustrate activities and dynamics



source: [2]

>> Hands-on sketching: "Sketching Vocabulary"

Technique: Reduce to essentials





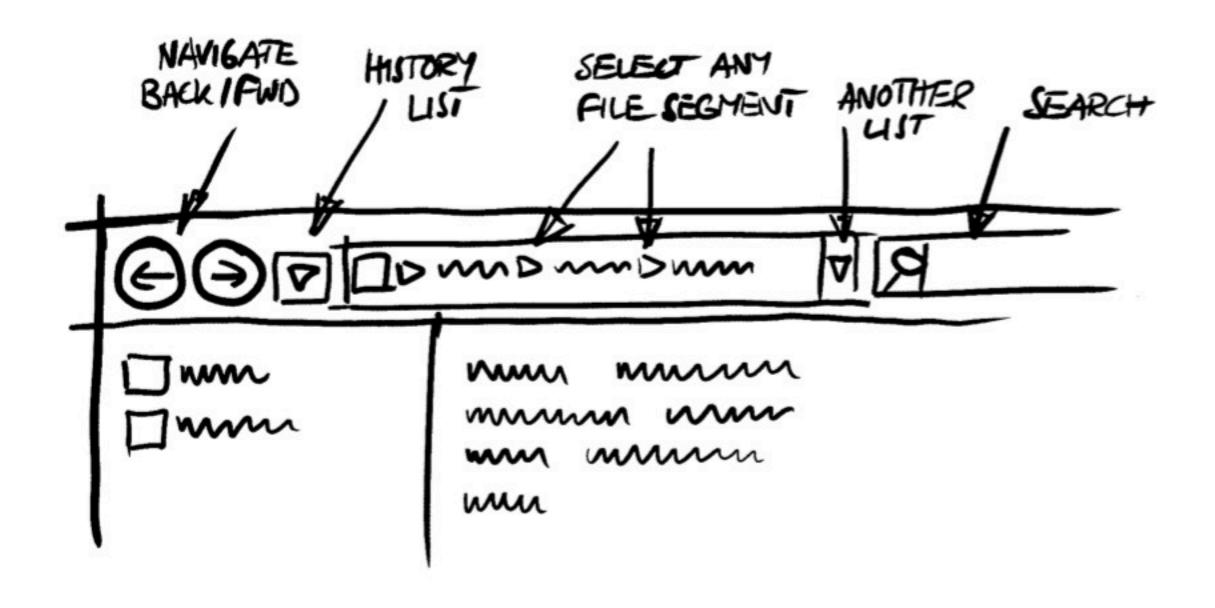
Low Fidelity

High Fidelity

source: [3]



source: [2]



Technique: Annotations

Textual notes

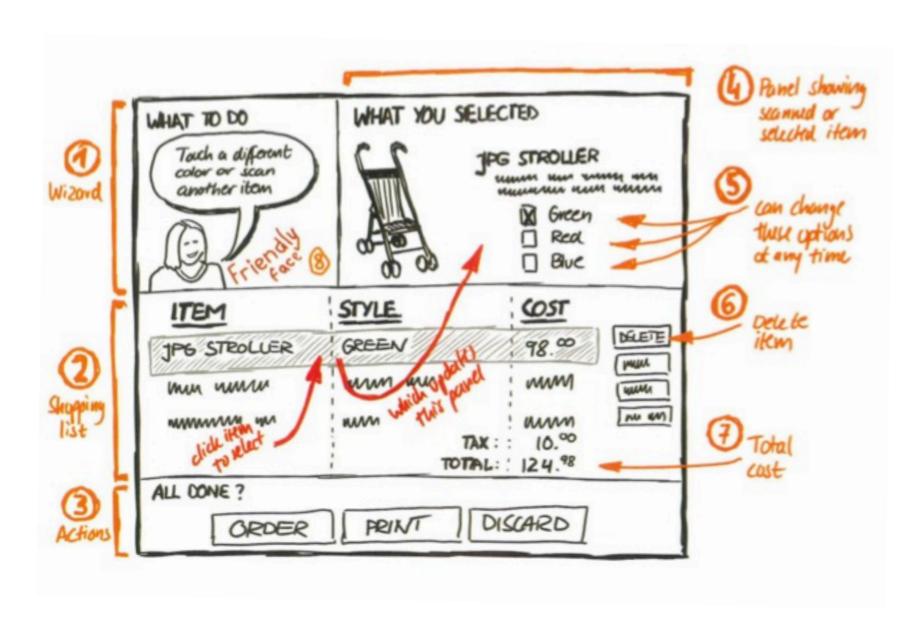
- name and / or explain things
- add detail
- lists of items
- questions / issues about design...

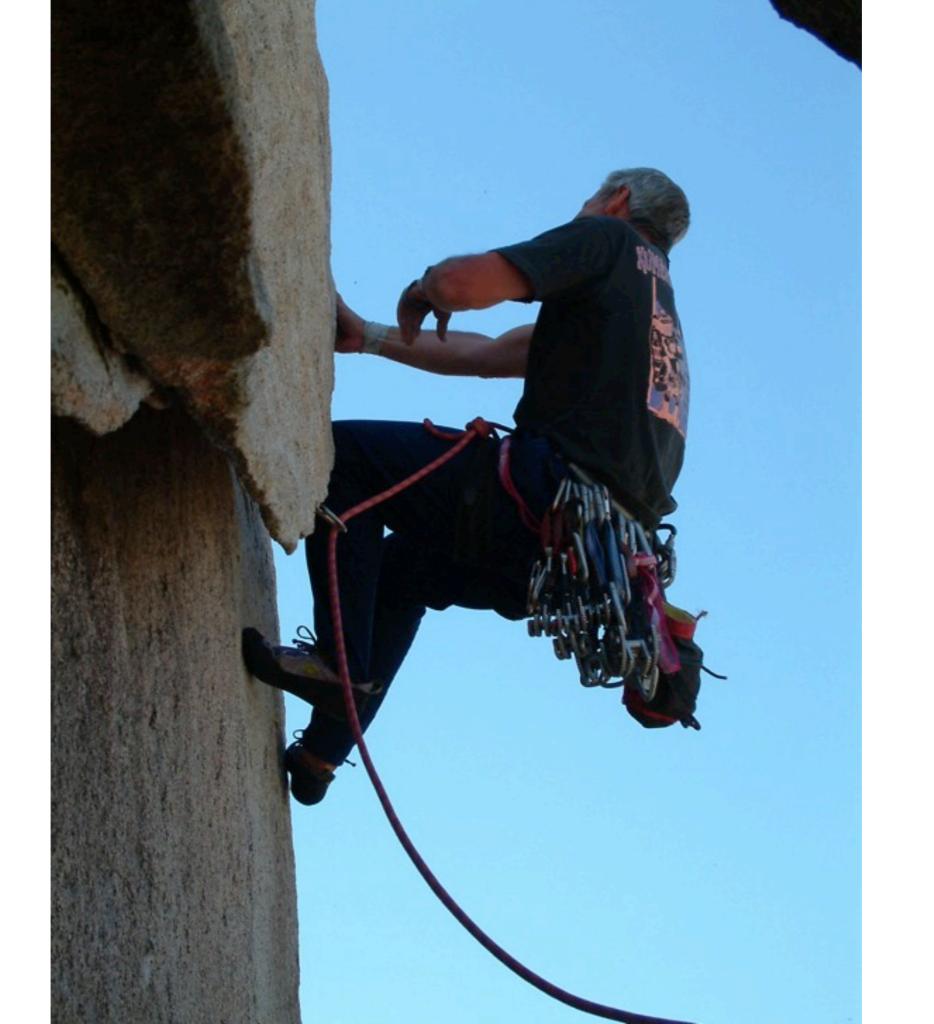
Graphical marks

- connects notes to sketch elements
- relates sketch elements
- show dynamics of elements or interaction over time...

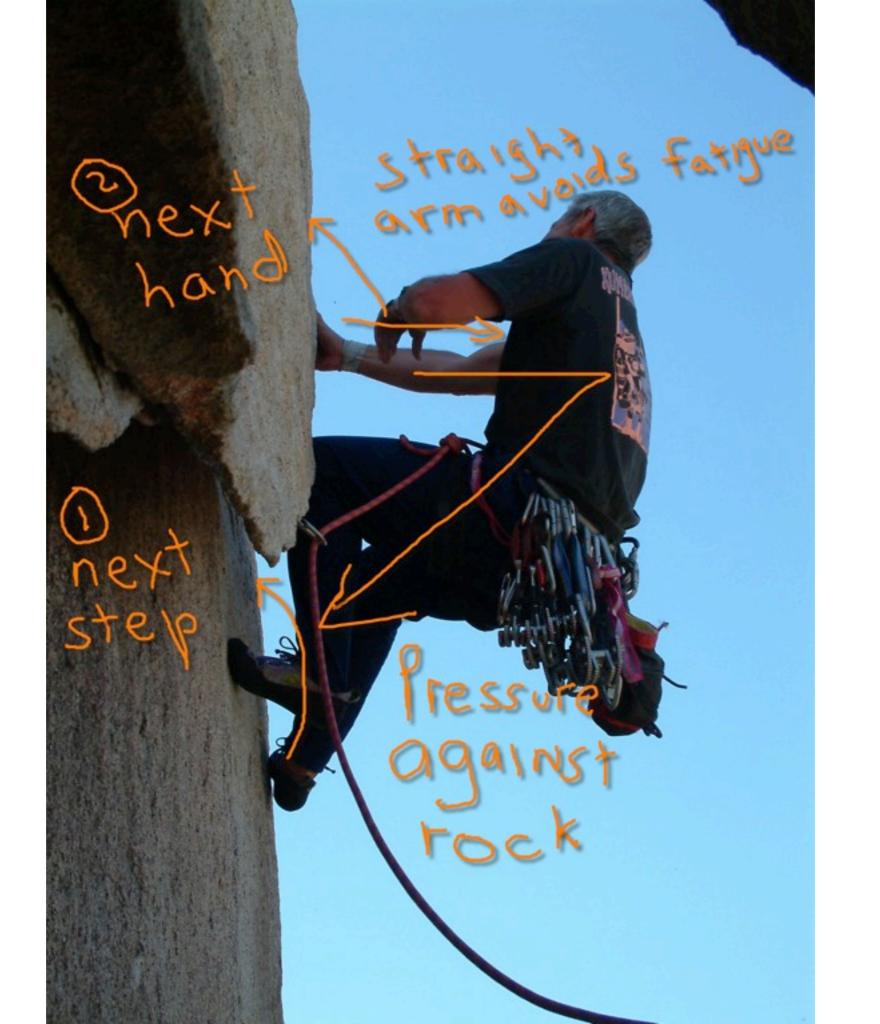
Augment a sketch

- directly on sketch
- as layer
 - tracing
 - Photoshop layer
- over dynamic media





source: [1]



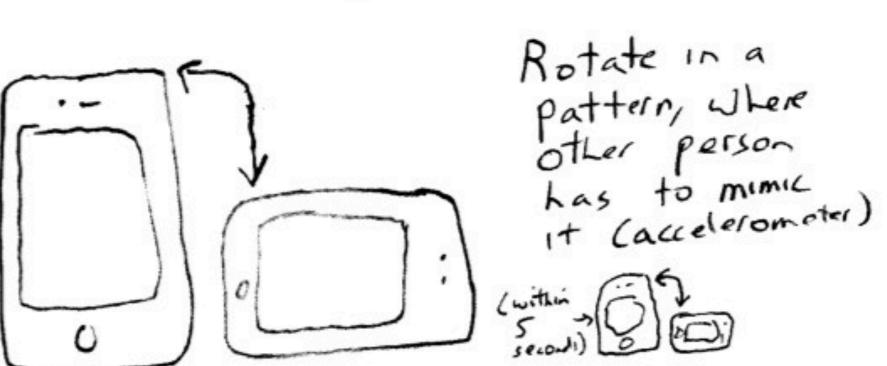
source: [1]

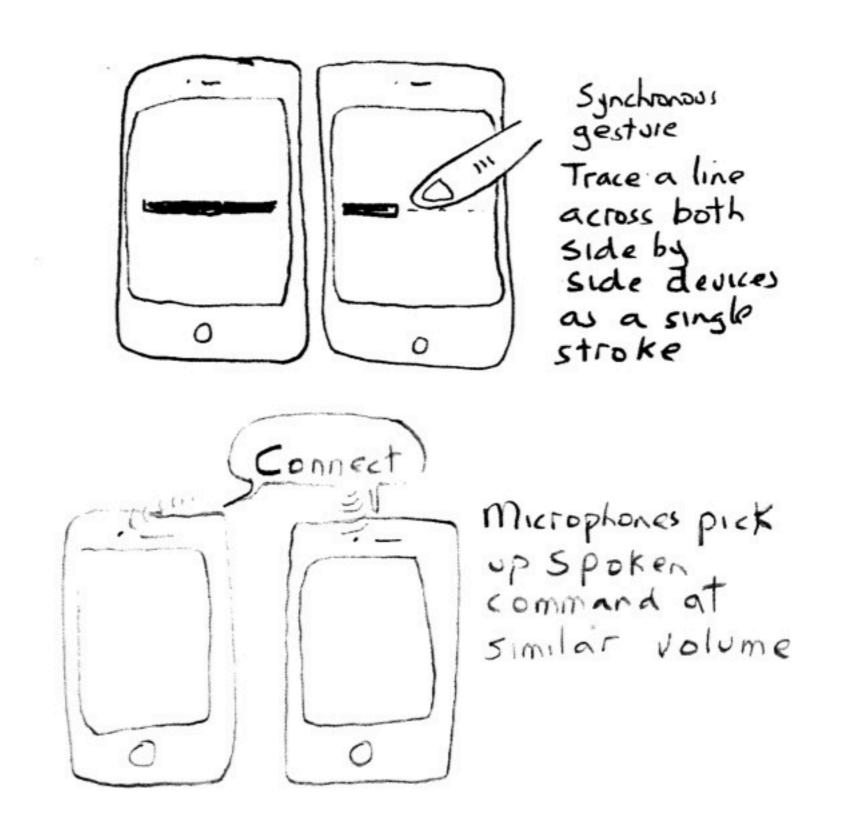
>> Hands-on sketching: "Simple sketches and annotations"

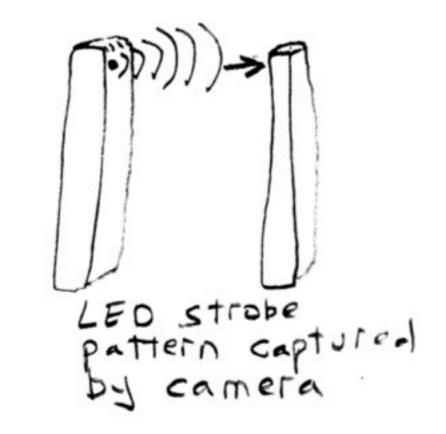
Technique: 10 plus 10

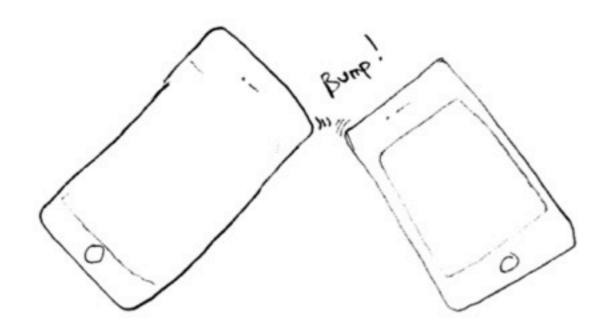
- 1) State the design challenge
- 2) Generate 10 different designs as creative and diverse as possible
- 3) Reduce the number of design concepts
- 4) Choose the most promising designs as a starting point
- 5) Sketch 10 details and/or variations of design concepts
- 6) Present ideas to a group
- 7) As your ideas change, sketch them out.







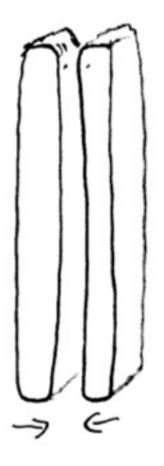




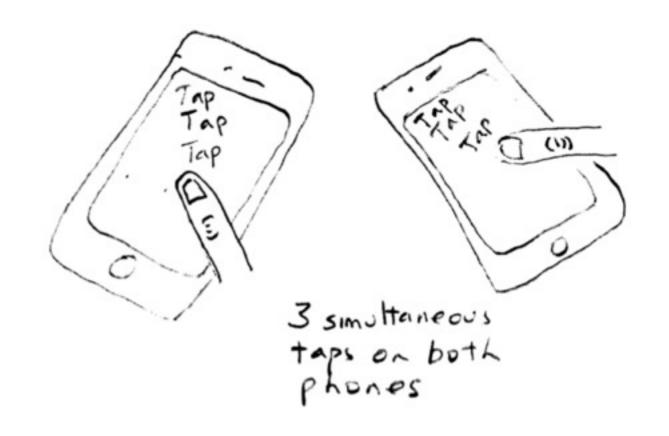
Bump. Accelerometer matches bump vibrations

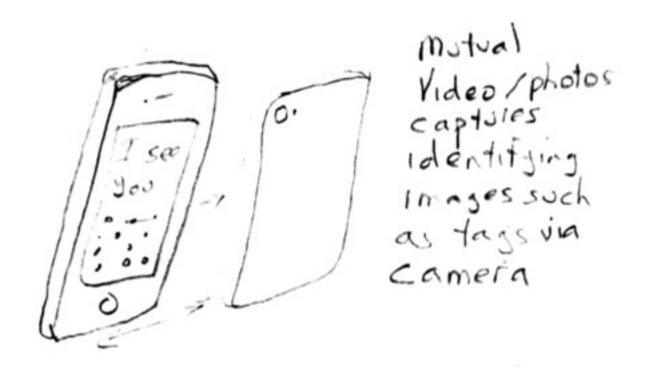


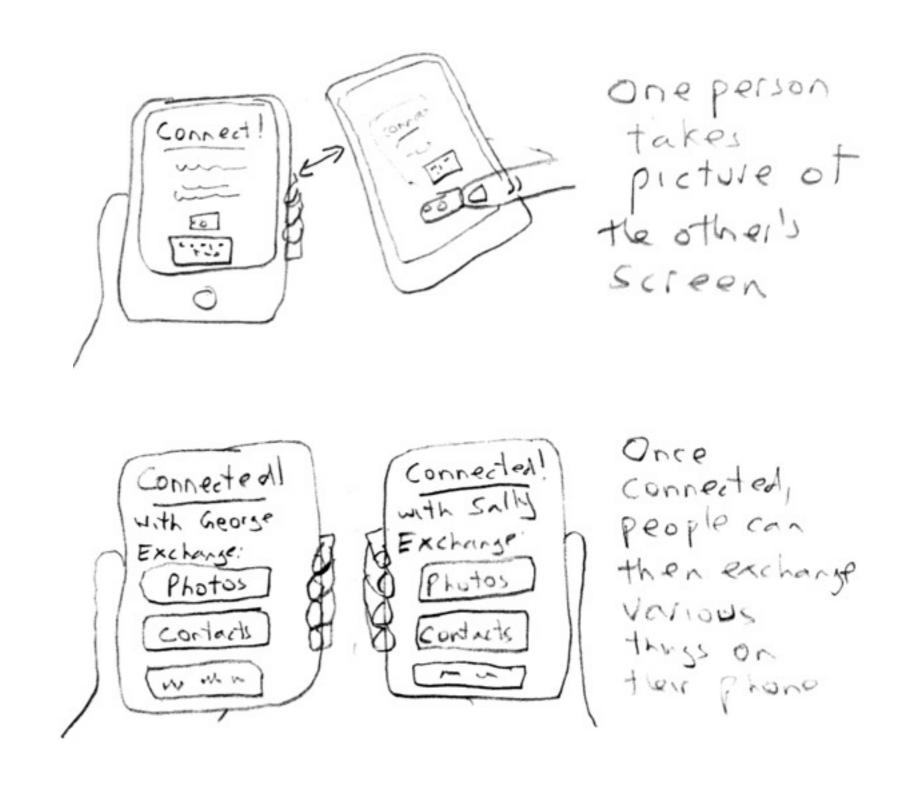
Faint musical sound played on one device picked up by the other device



Ambient light sensor Touch Sorfaces together in a pattern; Both detect Same light/ dark pattern







Technique: Tracing

Basic idea

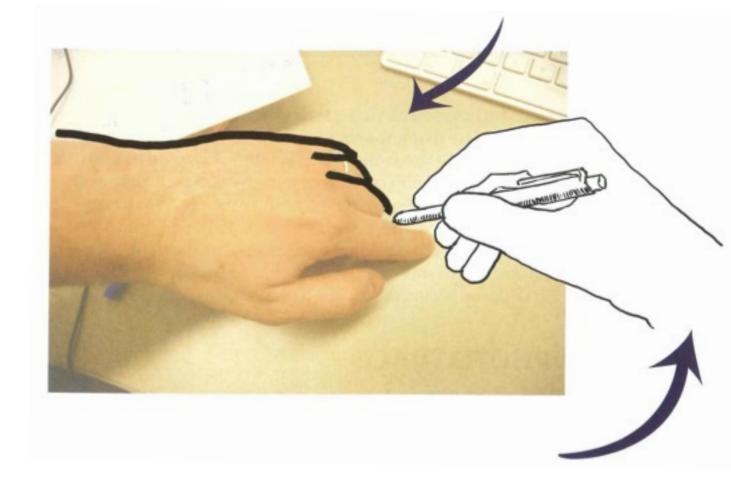
 copy / trace the fixed elements of an existing interface/screen

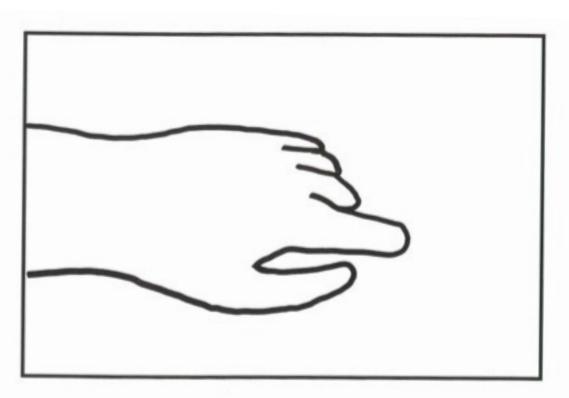
Technology

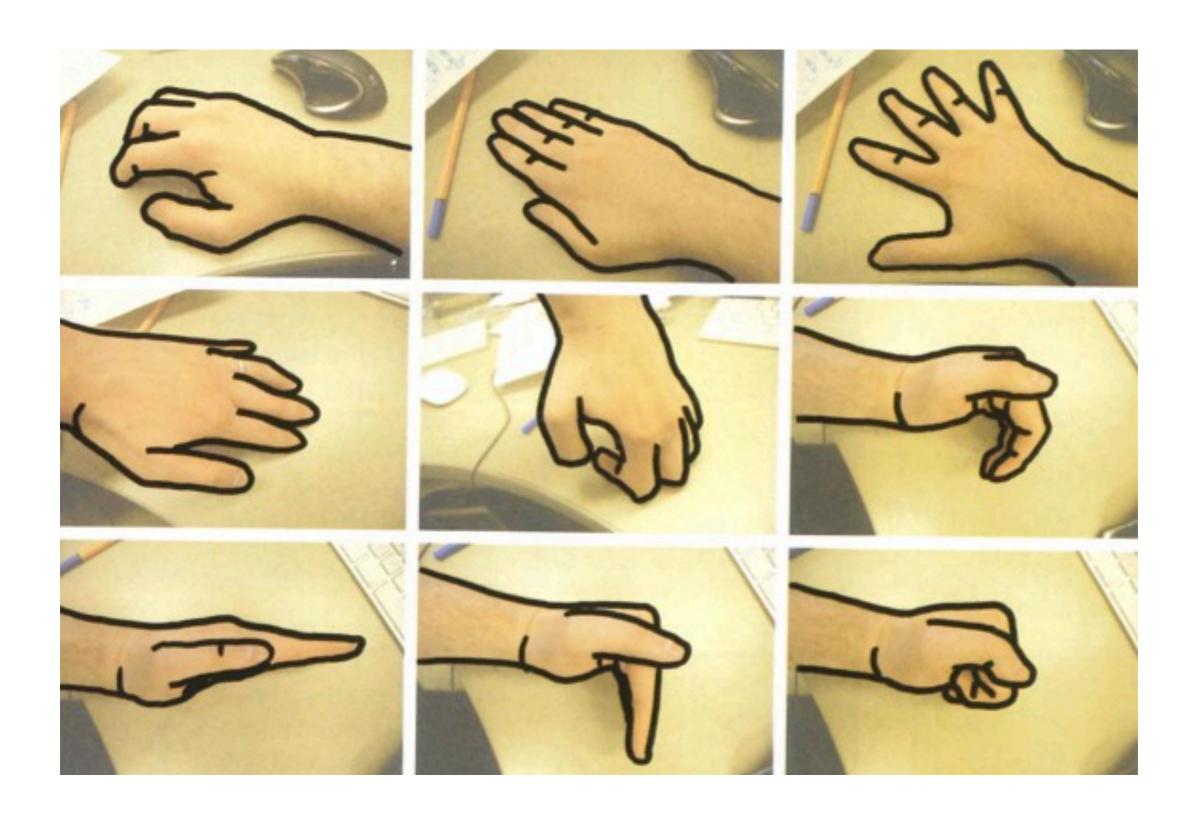
- camera, photograph, tracing paper or...
- Photoshop or equivalent (trace over image on a separate layer)

Drawing skill required

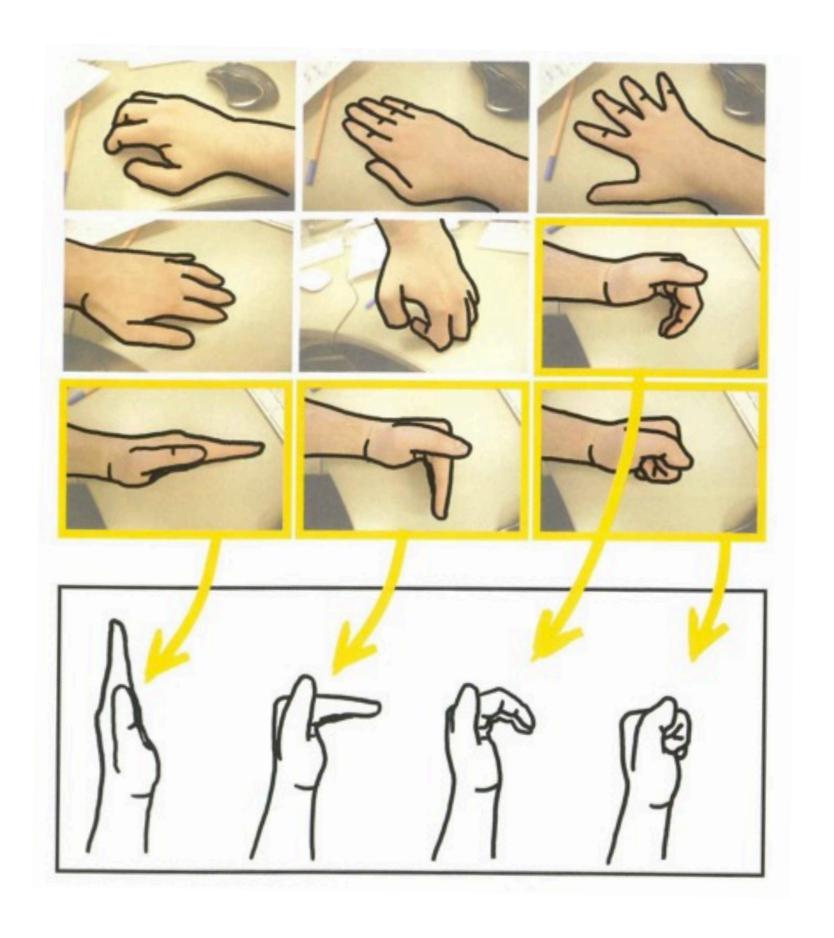
almost zero



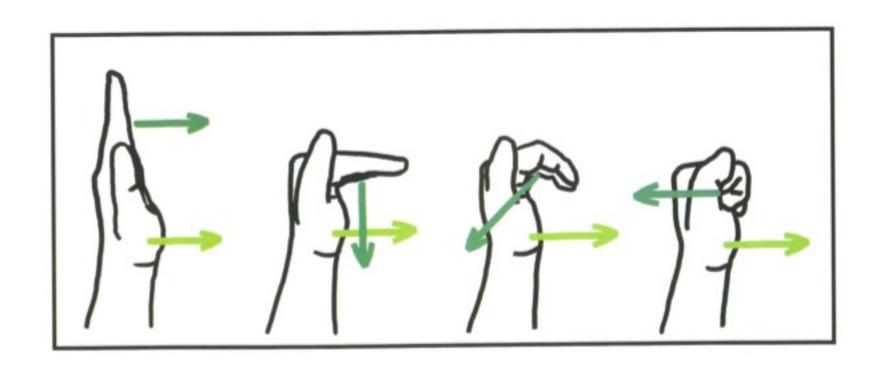


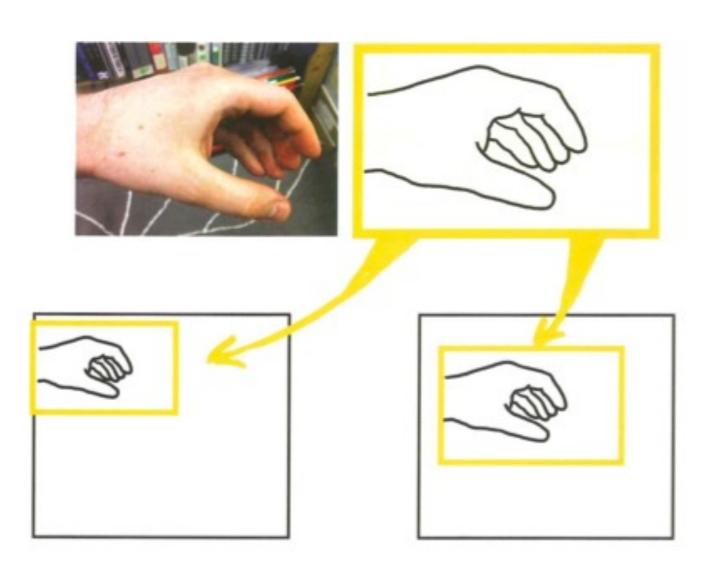


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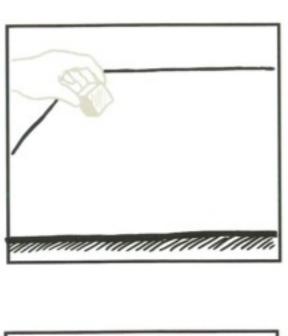


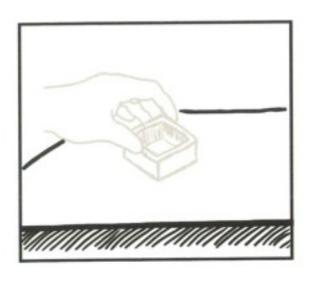
source: [2]

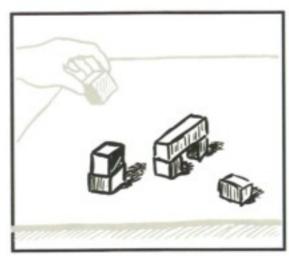


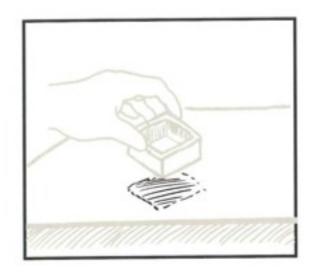


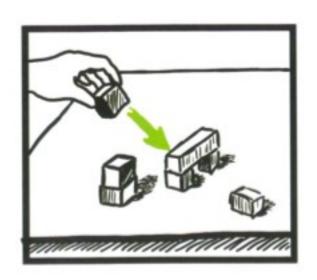
source: [2]

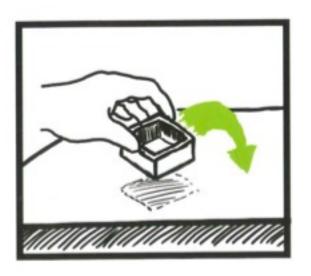




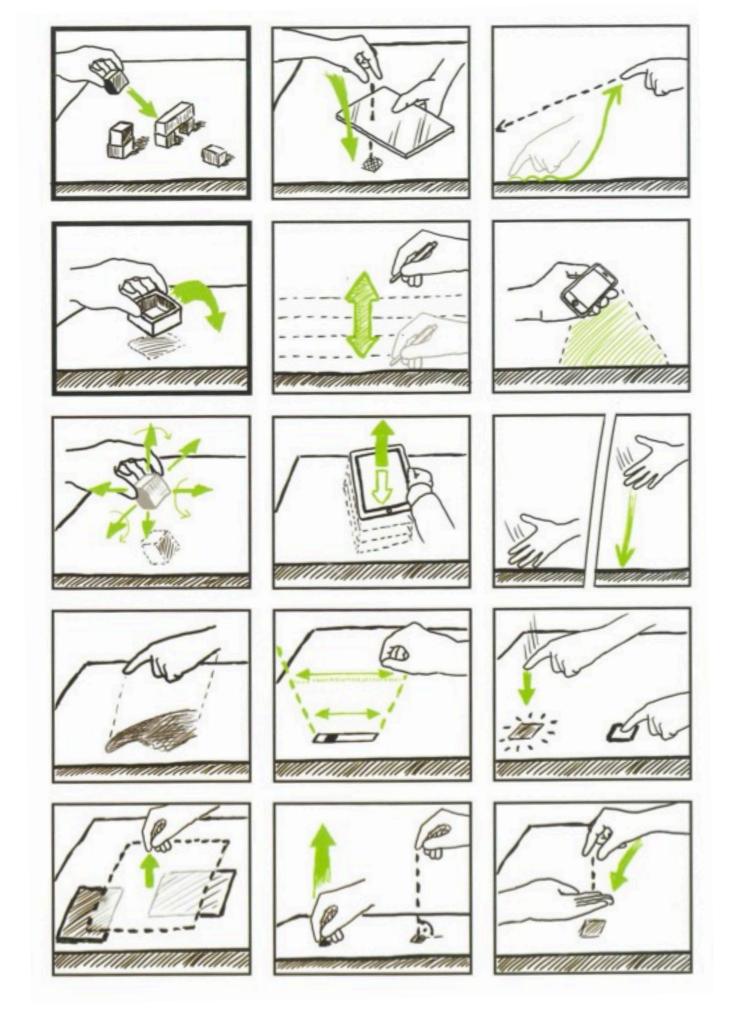








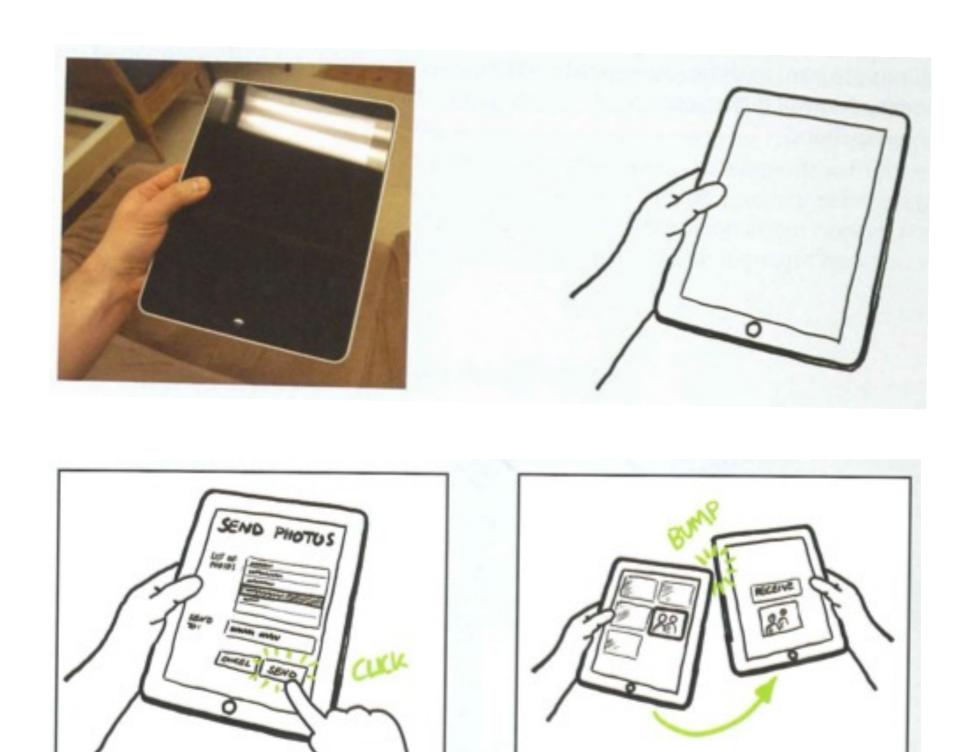
source: [2]



source: [2]



source: [2]



>> Hands-on sketching: "Tracing"

Technique: Hybrid Sketches

- Mixes full and low fidelity elements
- High fidelity parts:
 - fixed design elements
- Low fidelity parts:
 - speculative components
- Contrast
 - makes certain parts of sketch stand out over others



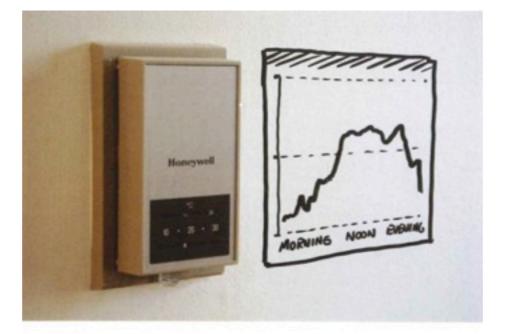








Hybrid Sketches





Lo-fi = speculative

Detail = fixed elements



source: [2]

Sketching Interaction

- The Definition of Sketching
- Characteristics of Sketches and Sketching
- Sketches and Prototypes
- Is it a Sketch?
- Sketching Techniques
- Storyboarding

Storyboarding

- Problem with single sketches
 - hard to capture dynamics of interaction over time
 - captures user interface, not user behavior
- A good sketch should tell a story

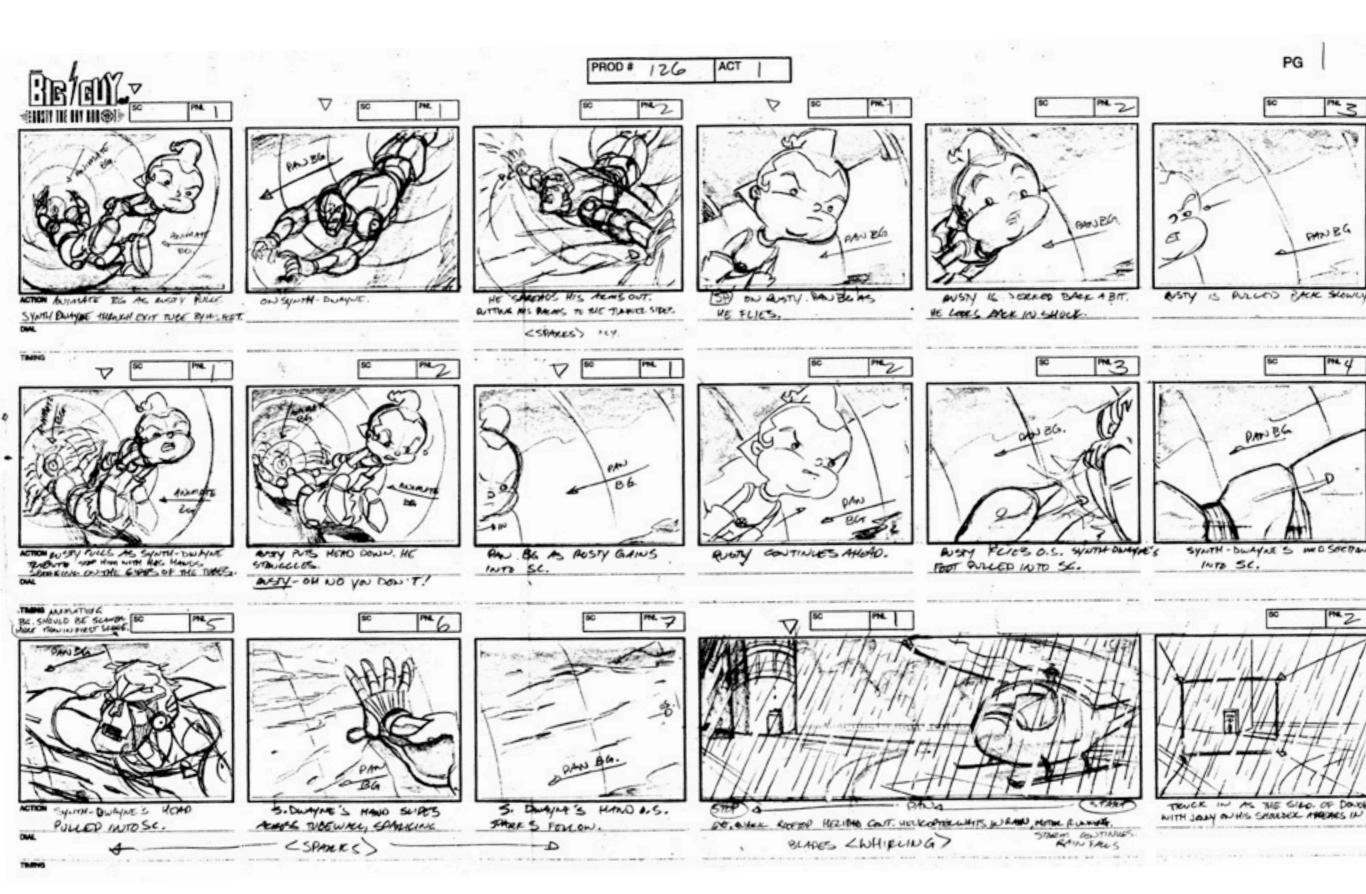


Storyboarding

- Solution: use more than one image
 - a series of key frames as sketches
 - originally from film; used to get the idea of a scene
 - snapshots of the interface at particular points in the interaction
 - portrays key scenes in the interface and the transitions that caused the changes



source: [2]



note how each scene in this storyboard is annotated

source: [3]

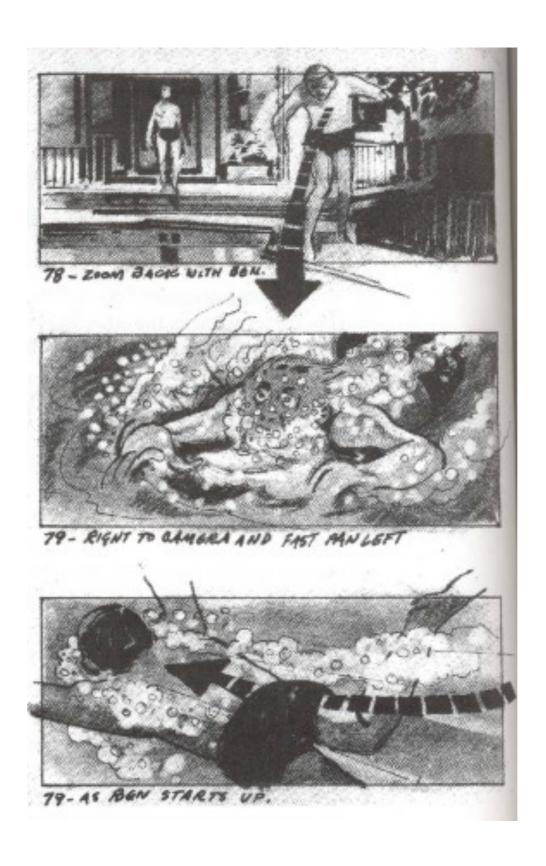
Storyboarding: Transitions are key





source: [1]

Storyboarding: Transitions are key



source: [1]



1. Person passing by an advertisement board



2. Notices one amountement and is interested in more information



3. Taking a photo of a barcode on the poster.



4. The mobile phone downlands detailed information about the new product.



5. The person puts away the phone and turns around.

Inspiration from camera shots and film making



Extreme long shot (wide shot)
A view showing details of the setting, location, etc.



Long shot Showing the full height of a person.



Medium shot
Shows a person's head
and shoulders.



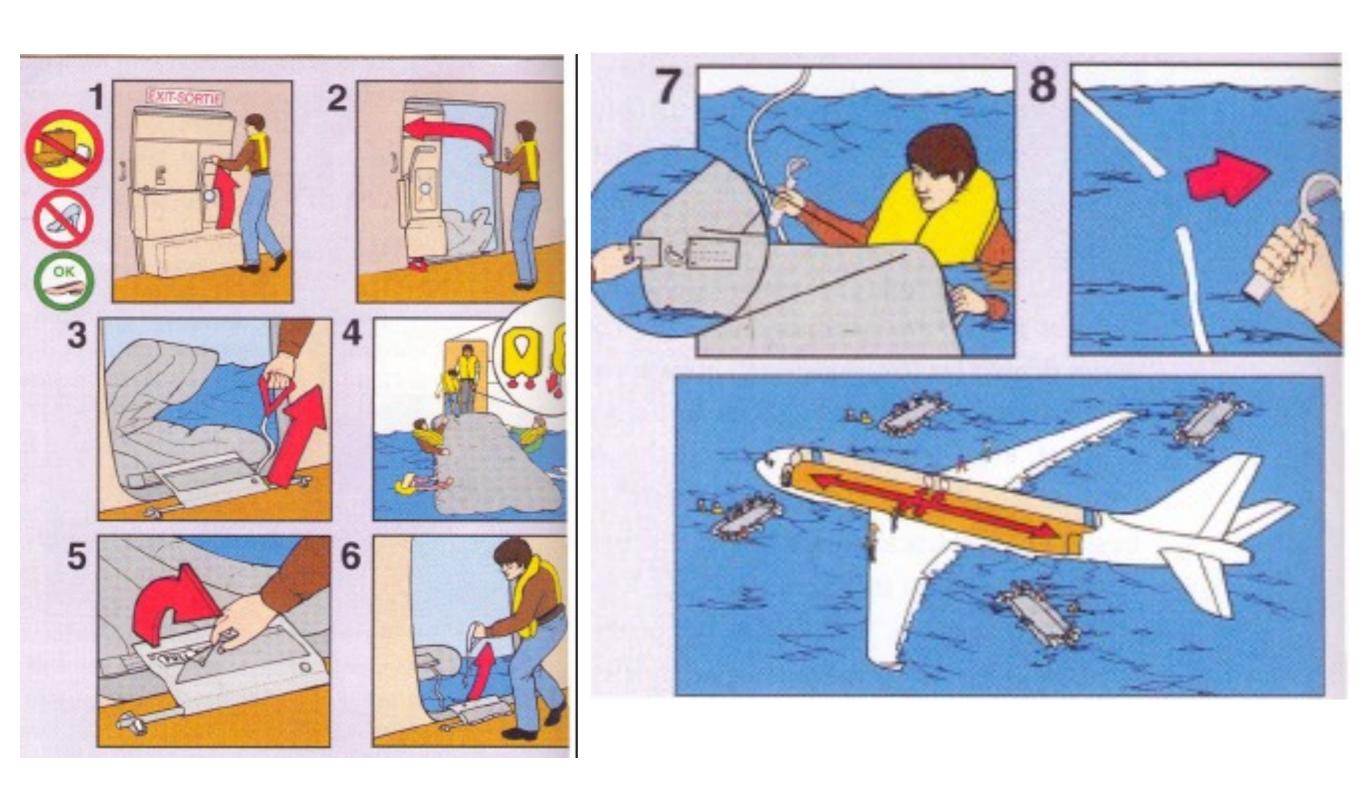
Over-the-shoulder shot Looking over the shoulder of a person.



Point of view shot (POV) Seeing everything that a person sees themselves.



Close-up such as showing details of a user interface a device the person is holding.

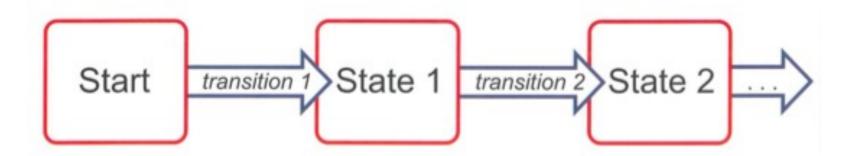


source: [1]

Technique: State Transition Diagrams

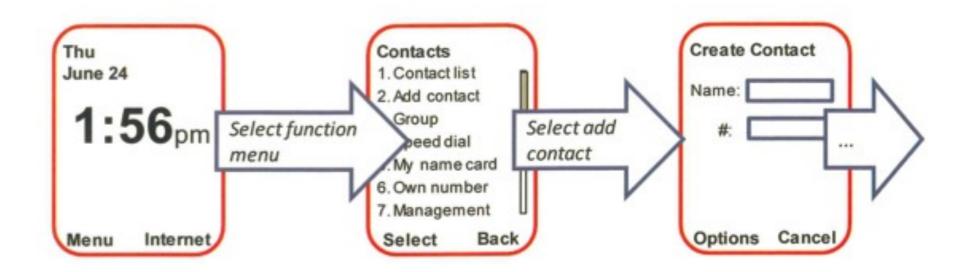
Create transition diagram

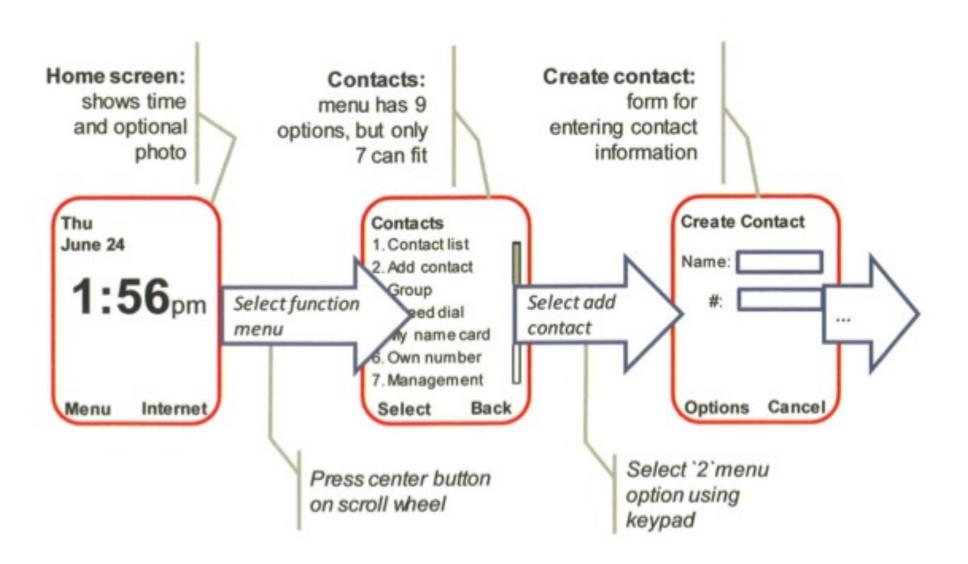
- key interaction steps
- branch points



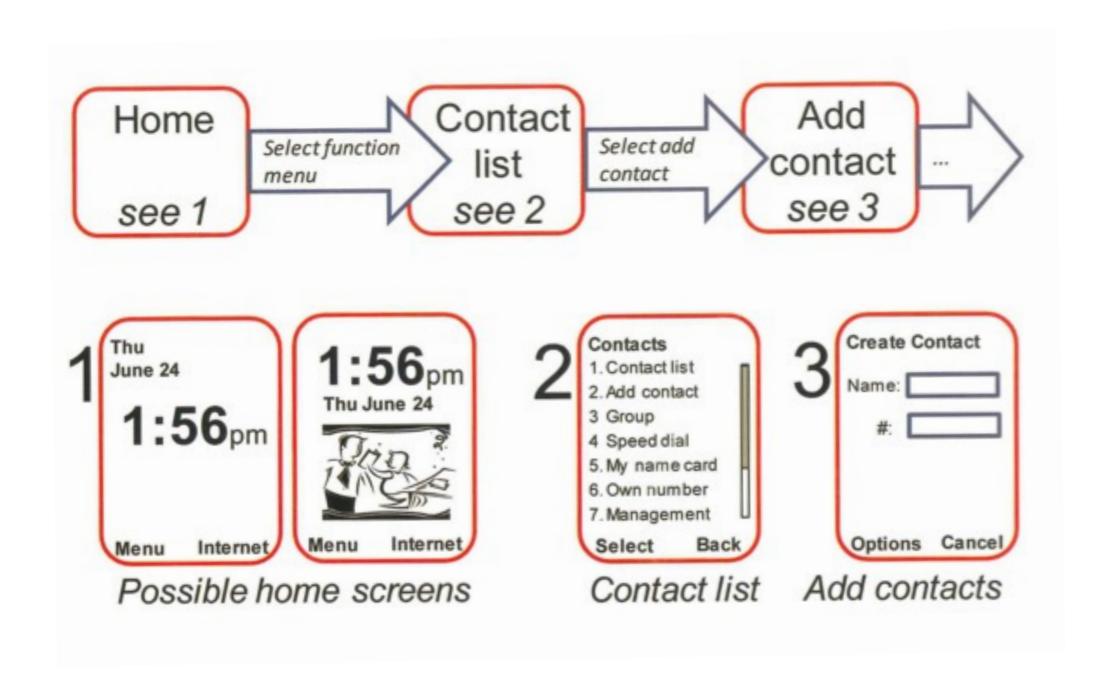
For each transition

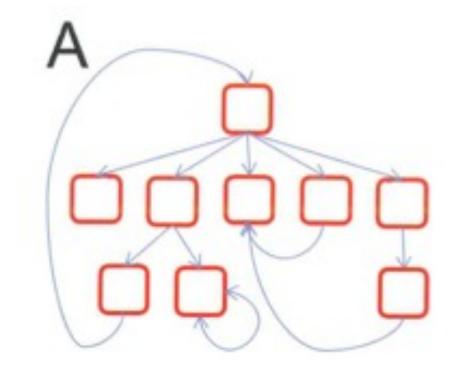
- sketch the screen
- include the transition diagram (a navigational map)
- label the transition with what triggered the transition (typically user input or set of system responses)

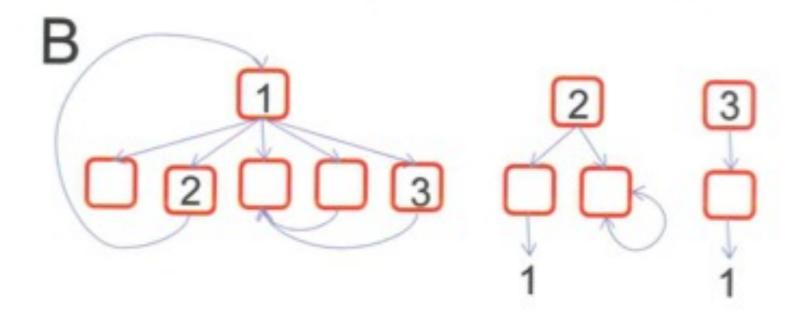




source: [2]



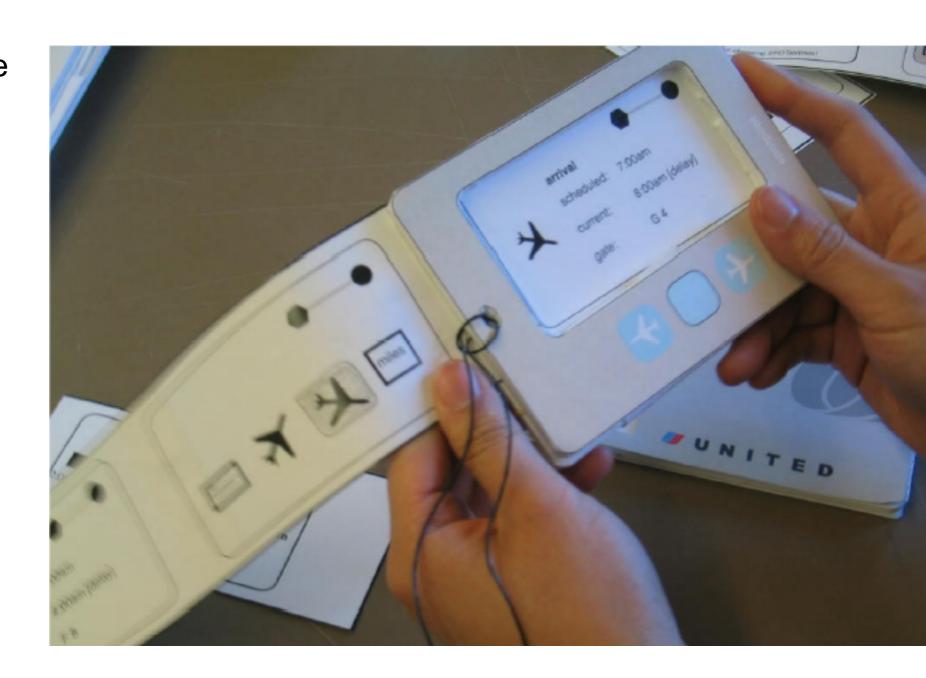


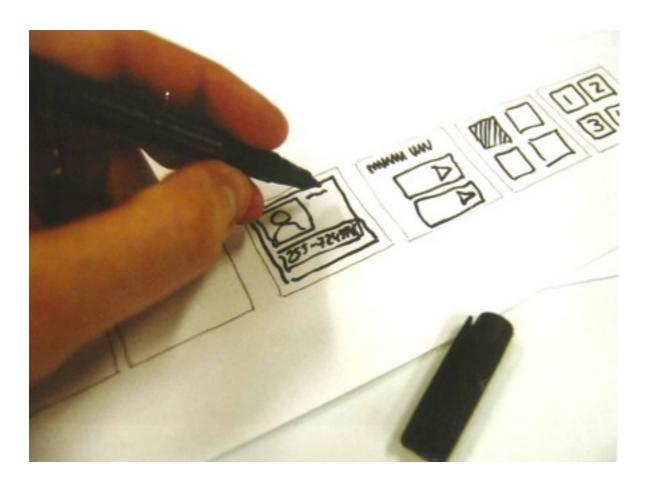


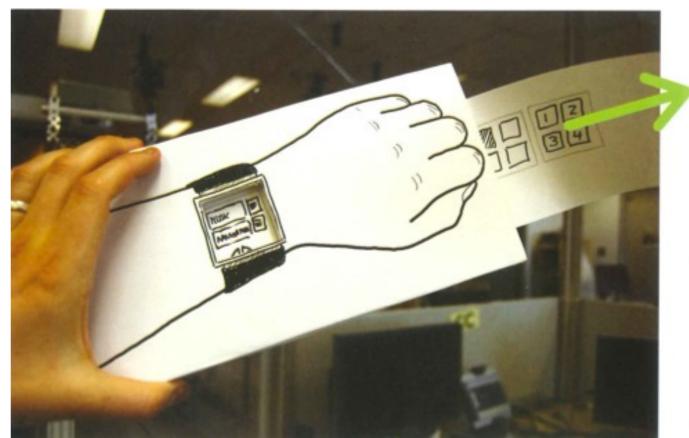
>> Hands-on sketching: "Storyboard sketching"

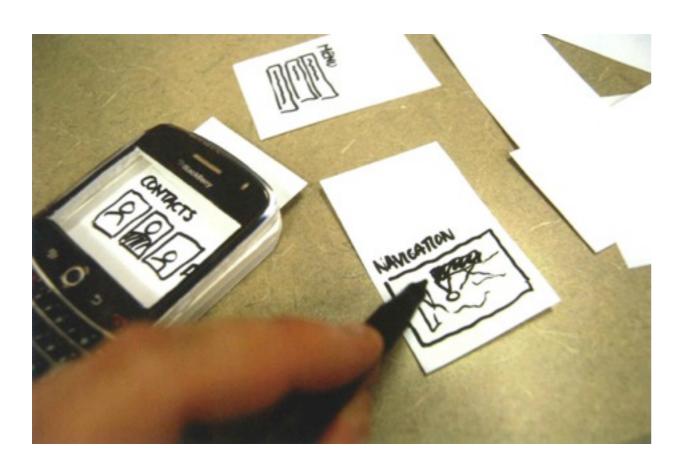
Technique: Make storyboards come alive

 Spotlight: an interactive foam core and paper sketch/storyboard











>> Hands-on sketching: "Sketching with physical materials"

References:

- [1] Buxton, W. Sketching User Experiences, Morgan Kaufmann 2007.
- [2] Greenberg, S. et al. Sketching User Experiences: The Workbook. *Morgan Kaufmann*, 2012.
- [3] Stevens, G. UX Lecture Series University of Siegen 2010.
- [4] Snyder, C. Paper Prototyping, Morgan Kaufmann 2003.