



# Age of target learners



Fig. 1

How does the age of the user affect the design of a collaborative learning application?



# Overview

1. Preschool education (aged 3-6)
2. Primary School (aged 7-12)
3. Aged 15 to 55
4. Elderly people (aged 55+)
5. Conclusion
6. Summary



## Preschool Education (aged 3-6)

- easily distracted
- quickly frustrated
- small attention span
- no literacy
- unpredictable

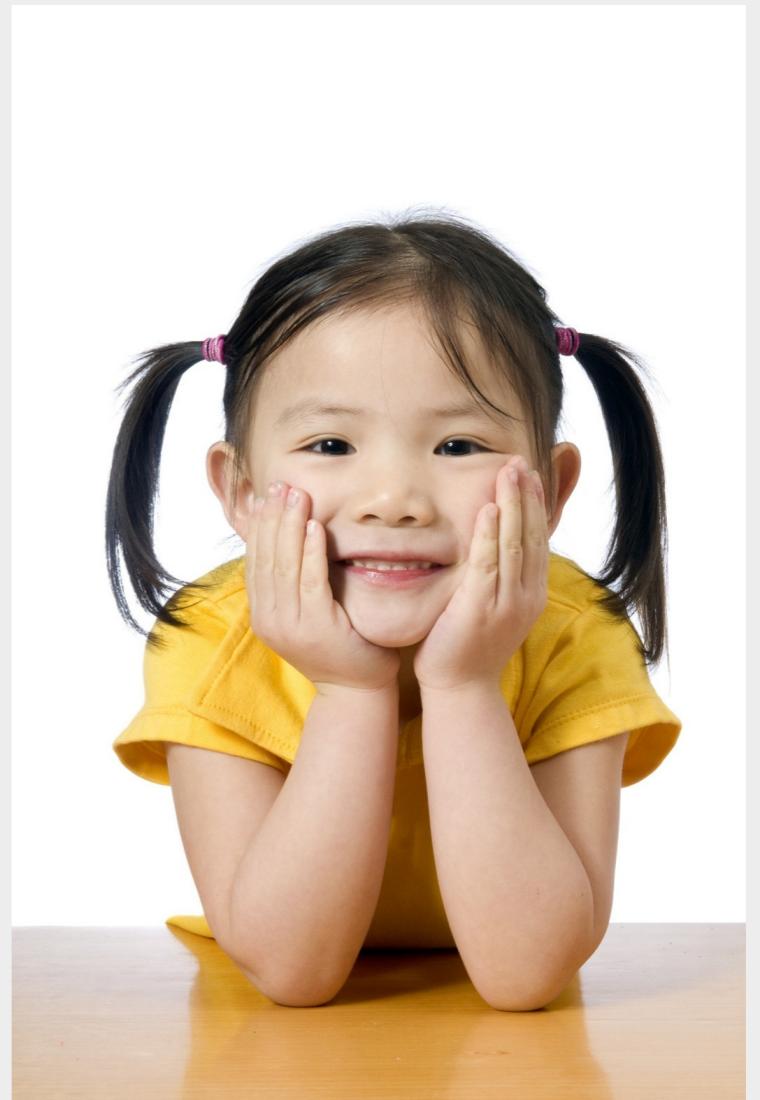


Fig. 2



## Primary School (aged 7-12)

- ability to read and write
- urge to discover
- need to distinguish themselves



Fig. 3



## Aged 15 to 55

- no special requirements
- Focus on a wide range of capabilities



Fig. 4



## Elderly people (aged 55+)

- age-related limitations
- reservation
- awareness of their needs



Fig. 5

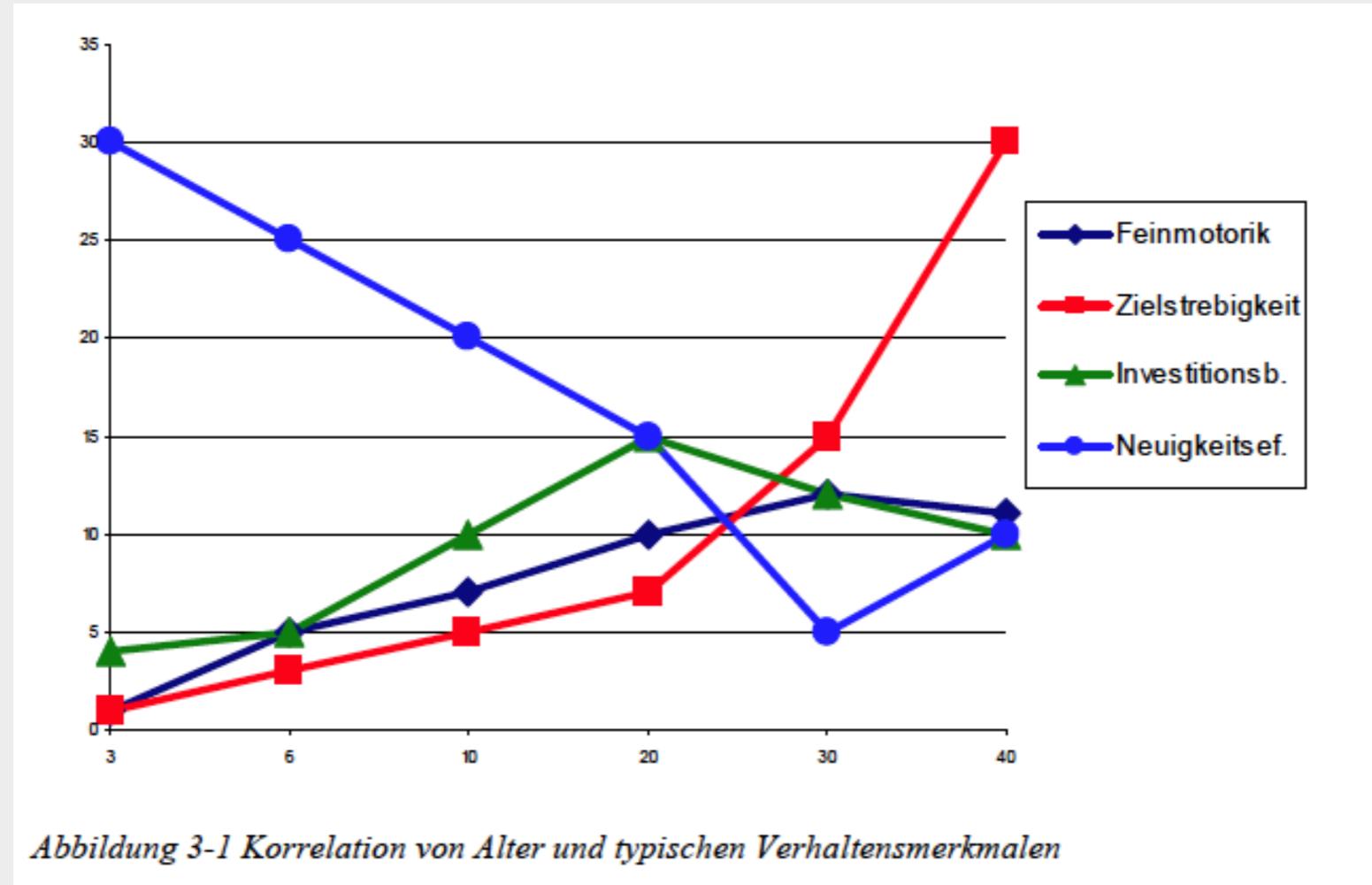


Fig. 6



## Summary

- The younger the user, the more even the set-up.
- Importance of entertainment decreases with user age.
- The older the user, the more determined the process.
- Ambience factors become important with increasing age.

**However: Always start the design with the intended purpose !**



# References

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- Fig. 2) <http://www.scusd.edu/ChildDevelopment/PublishingImages/j0439336.jpg>
- Fig. 3) [http://www.mashup-communications.de/wp-content/uploads/2010/10/Panfu\\_stock2.jpg](http://www.mashup-communications.de/wp-content/uploads/2010/10/Panfu_stock2.jpg)
- Fig. 4) <http://www.signageinfo.com/wp-content/uploads/2010/12/Multitouch-Twitter-Wall.jpg>
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