Praktikum Entwicklung von Mediensystemen mit iOS

SS 2011

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Milestones

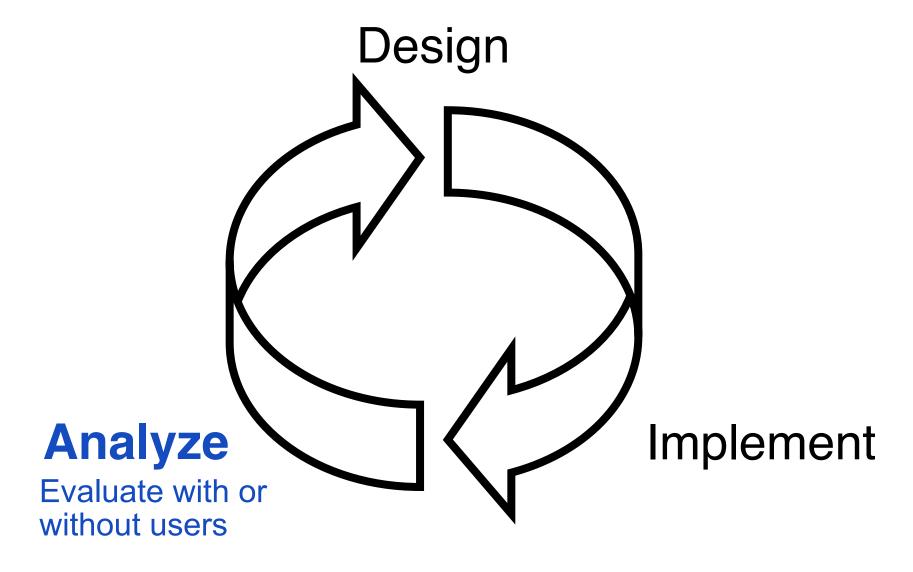
- 26.5.
 - Project definition, brainstorming, main functions, persona
- 9.6. (week 1)
 - Identify user needs (interview or observation)
 - Storyboarding, low fidelity paper prototyping
- 16.6. (weeks 2,3)
 - Test paper prototype with users
 - Start of software prototype development
- 30.6. (week 4)
 - Heuristic evaluation of software prototype
- 7.7. (weeks 5,6)
 - Think-aloud user study on software prototype
- 21.7. (week 7)
 - Completion of software prototype, preparation of presentation
- 28.7.
 - Presentation of project results

Tasks

- Present milestone results at meetings
- Meet with your group regularly
- 9.6.
 - Present project idea, present persona, narrow down functionality
- 16.6.
 - Present interview results, storyboard, first paper prototype
- 30.6.
 - Present paper prototype test results (and plan for revision)
- 7.7.
 - Present results of heuristic evaluation (and plan for revision)
- 21.7. **today**
 - Present results of think-aloud user study (and plan for revision)
- 28.7.
 - Present complete project

EVALUATION

DIA Cycle: When to evaluate?



Think Aloud





Hmm, what does this

- As Silent Observation, but user is asked to say aloud
 - What he thinks is happening (state)
 - What he is trying to achieve (goals)
 - Why he is doing something specific (actions)
- Most common method in industry
- + Good to get some insight into user's thinking, but:
 - Talking is hard while focusing on a task
 - Feels weird for most users to talk aloud
 - Conscious talking can change behavior

MEMORY MANAGEMENT & INSTRUMENTS

Reference Counting

Object reference life cycle:

```
myobject = [[MyClass alloc] init];  // reference count = 1 after alloc [myobject retain];  // increment reference count (retainCount == 2) [myobject release];  // decrement reference count (retainCount == 1) [myobject release];  // decrement reference count (retainCount == 0) // at this point myobject is no longer valid, memory has been reclaimed [myobject someMethod]; // error: this will crash!
```

Can inspect current reference count:

```
NSLog(@"retainCount = %d", [textField retainCount]);
```

 Can autorelease (system releases at some point in future) [myobject autorelease];

Used when returning objects from methods.

Rules

 Memory rule: You are responsible for objects you allocate or copy (i.e. "allocate" or "copy" is some part of the name)!

Not responsible:

```
NSData *data = [NSData dataWithContentsOfFile:@"file.dat"];
```

Responsible:

```
NSData *data = [[NSData alloc] initWithContentsOfFile:@"file.dat"];
```

Responsible:

```
NSData *data2 = [data <u>copy</u>];
```

Never release objects you are not responsible for!

Objective C - Class

In .h file:

```
#import <Foundation/Foundation.h>
@interface Employee : NSObject
{ //Instance vars here
  NSString *name;
  int salary;
  int bonus;
// methods outside curly brackets
(void)setSalary:(int)cash withBonus:(int)extra
@end
```

Objective C Properties

```
    .h file:

    @interface MyDetailViewController : UIViewController {
        NSString *labelText;
    @property (nonatomic, retain) NSString *labelText;
    @end
                                       creates accessor methods:
  .m file:
                                      setLabelText (retains/releases)
                                            and getLabelText.
    @synthesize labelText;
        -(void)someMethod {
        self.labelText = @"hello";
                                            dot-syntax means: use property's
                                             setLabelText accessor method,
                                                  will retain the object
              equivalent to
       [self setLabelText:@"hello"];
```

Implicit Setter/Getter Accessor Methods

- .h file: @property (nonatomic, retain) NSString *labelText;
- .m file: @synthesize labelText;
- Automatic creation of accessor methods:

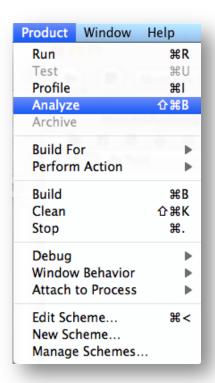
 Properties are accessible from other classes, data members only if declared @public

Property Attributes

- Writability: readwrite (default), readonly
- Setter semantics: assign, retain, copy
- Atomicity: atomic (default), nonatomic
- "readonly" means only a getter, but no setter accessor method is generated by @synthesize

Analyzing Code

Xcode static analysis for simple problems



```
NSString *s = [[NSString alloc] initWithFormat:@"%Number is %d", 123];

NSLog(@"%@", s);

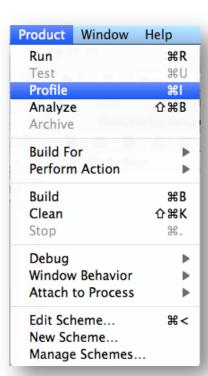
Potential leak of an object allocated on line 28 and stored into 's'

Potential leak of an object allocated on line 28 and stored into 's'
```

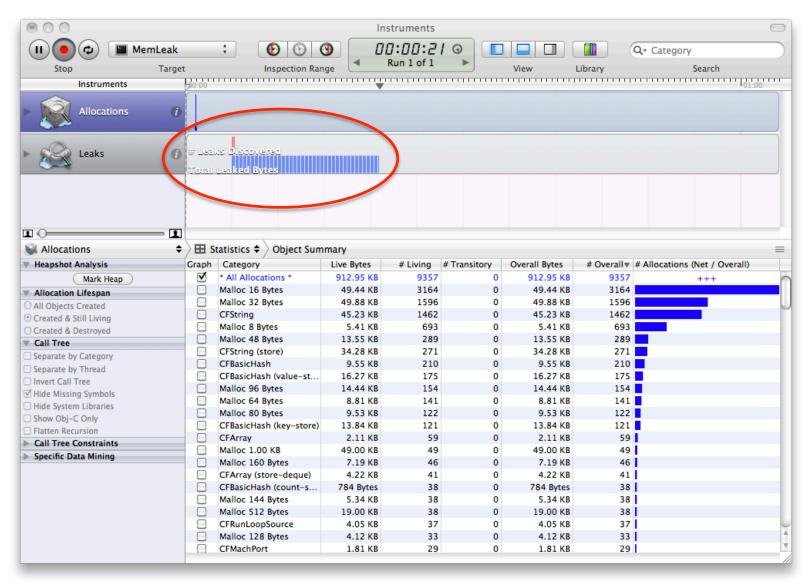
Profiling Code

Analyzing runtime behavior

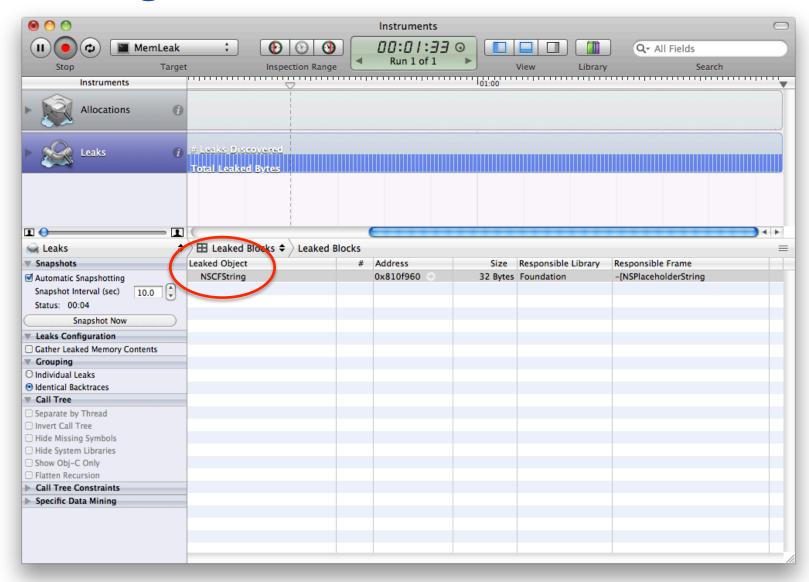




Profiling Code



Profiling Code



Best Method Avoiding Memory Leaks

- Program carefully, think hard
- Follow the memory management rules

Ugly truth:
 Some leaks are in the frameworks as well!

Presentation Structure

- Target audience of presentation: investors
 - Imagine getting funding for a startup company
- Suggested presentation outline (7 minutes per group)
 - Group and product introduction (1 min)
 - Target user group (1 min)
 - Important features (1 min)
 - Role-play of usage scenario,
 presentation of interaction techniques (3 min)
 - Design process, design principles, challenges (1 min)